

Annex

**Portfolio: Copyright Reform
Core grantees (2010 to 2014)
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Knowledge Ecology International, United States

Description: Knowledge Ecology International (KEI) is a non-profit, non-governmental organization established in 2006, incorporating the previous Consumer Project on Technology (CPTech). KEI, which has a small staff in Washington DC and Geneva, works to improve the management of knowledge resources, including intellectual property (IP), in ways that are more efficient, fair and responsive to human and social needs. It undertakes research and develops new ideas, engages in public interest advocacy, and provides technical assistance to NGOs and governments. KEI, led by James Love, is one of the strongest intellectual and strategic leaders of the access to knowledge and access to medicines movements, and has been instrumental in the campaign to reform of the World Intellectual Property Organization and, in particular, the adoption of the WIPO Marrakesh Treaty. For example, KEI hosted several strategic convenings of the A2K movement including the drafting meeting of the Marrakesh Treaty in 2008. KEI is also advocating with the US government for public interest protections in trade agreements, providing sharp analysis and filing FOIA requests. Particularly noteworthy are KEI's efforts to develop and promote new initiatives for the management of knowledge such as a patent pool for essential medicines, the use of prize funds as an alternative to patents to encourage innovation for priority health needs, or a global medical R&D Treaty that would ensure sufficient global investment in medical R&D.

Grants Awarded to Knowledge Ecology International:

2010 core grant over 12 months (\$150,000, \$75,000 Public Health Program)

2011 core grant over 18 months (\$240,000, \$90,000 PHP)

2012 core grant over 12 months (\$150,000, \$90,000 PHP)

2013 core grant over 12 months (\$150,000, \$100,000 PHP)

2014 core grant over 24 months (\$290,000, \$225,000 PHP)

Travel Fund for Marrakesh Treaty Advocacy, administered on behalf of the World Blind Union (2010: \$45,000; 2011: \$45,000; 2013: \$45,738 and \$17,620)

2013 Retreat on WIPO Strategy (\$24,602)

Innovarte Corporacion, Chile

Description: The Santiago-based non-profit organization Innovarte Corporacion was founded in 2008 by Luis Villarroel, who up until then was advisor on intellectual property (IP) for the government of Chile and in this capacity represented Chile at major international IP negotiations. Innovarte's mission is to advance an intellectual property regime that promotes access to knowledge and human rights. To do so, the organization, who has two and a half staff members, designs and advances IP treaties and national laws, conducts policy research, and works to educate and provide technical assistance on IP matters to civil society and governments in Latin America and other global south countries. Innovarte has played a very influential role in the adoption of the WIPO Marrakesh Treaty. Luis Villarroel had first proposed the WIPO limitations and exceptions agenda on behalf of the government of Chile in 2004. After leaving the government, he along with KEI did more to move the WIPO reform agenda forward than anyone else. He served as an expert advisor throughout the negotiations of the Marrakesh Treaty to the World Blind Union and governments from the Global South, sitting on the Ecuadorian delegation to WIPO. He is also a member of the IFLA Copyright Committee advising the library community on their copyright reform efforts and his advocacy efforts

for strong public interest protections in the Transpacific Partnership Agreement are widely recognised.

Grants Awarded to Innovarte:

2010 core grant over 12 months (\$89,720)

2012 core grant over 12 months (\$91,803)

2013 core grant over 3 months (\$24,890)

2013 core grant over 12 months (\$65,000)

2014 core grant over 12 months (\$70,000)

Stichting eIFL.net, The Netherlands

Description: EIFL (Electronic Information for Libraries) is a not-for-profit organization that works with libraries to enable access to knowledge in developing and transition economy countries in Africa, Asia Pacific, Europe and Latin America. EIFL-IP is EIFL's Program promoting a fair copyright regime. It supports librarians in EIFL partner countries through training, mentoring and new resources in library copyright issues, and it advocates for public interest protections in national and international copyright law reform. EIFL-IP, staffed with one coordinator, is together with IFLA leading the advocacy for a potential WIPO Treaty for Libraries and Archives, and it played a helpful role in the advocacy for the WIPO Marrakesh Treaty. Given its extensive network of advocates around the world, it is now working closely with the World Blind Union on the ratification and implementation of the Marrakesh Treaty. EIFL-IP has also built the copyright capacity of librarians in 33 countries in the Global South, who have succeeded in strengthening public interest protections in copyright laws in 11 countries.

Grants Awarded to EIFL-IP:

2011 program grant for EIFL-IP over 24 months (\$220,000)

2013 program grant for EIFL-IP over 12 months (\$140,000)

2014 program grant for EIFL-IP over 12 months (\$120,000)

Consumers International, United Kingdom

Description: Consumers International (CI) is the world federation of consumer groups that, working together with its members, serves as the only independent and authoritative global voice for consumers. CI hosts the Transatlantic Consumer Dialogue, which is a network of over 75 American and European consumer organisations including all the major consumer groups on both sides of the Atlantic. It provides a formal mechanism for consumer groups to develop and advocate for joint policy recommendations, and input to European Union (EU) and United States political negotiations and agreements. TACD's Brussels IP Advocate David Hammerstein brings a unique set of qualities and skills to the table. As a former Member of European Parliament, he is intimately familiar with how the EU institutions work and has an extensive network of useful contacts for TACD's advocacy efforts. For example, according to the World Blind Union David was the most instrumental advocate in Brussels to change the European Commission's position on the World Intellectual Property Organization (WIPO) Marrakesh Treaty.

Grants Awarded to Consumers International/TACD:

2010 core grant for TACD over 12 months (\$45,000 Info Program, \$50,000 PHP)

2011 core grant for TACD over 12 months (\$74,886 Info Program, \$75,000 PHP)

2012 core grant for TACD over 12 months (\$75,000 Info Program, \$85,901 PHP)

2013 core grant for TACD over 12 months (\$75,000 Info Program, \$85,901 PHP)

2014 core grant for TACD over 12 months (\$75,000 Info Program, \$88,656 PHP)

**2015 core grant for TACD over 12 months (\$90,000 Info Program, \$85,000 PHP)
2013 CI program grant “Consumers in the Digital Age” over 24 months (\$150,000)**

Foundation Projekt: Polska, Poland

Description: The Projekt: Polska Foundation, founded in 2007, is a non-profit organization with the aim of modernizing Poland and creating a more open society. The Foundation focuses on the protection of human rights and civic freedoms, democratic engagement of youth, and European integration. The Projekt: Polska Foundation is the parent organization of our grantee, Centrum Cyfrowe (Digital Center). Centrum Cyfrowe is a key advocacy group advocating for public interest protections in copyright law both in Poland and Brussels.

Grants Awarded to Foundation Projekt: Polska

2012 program grant for copyright reform over 12 months (\$39,600)

2014 core grant over 24 months (\$40,000 from Info Program/BINCR, \$140,000 from Info Program/BINOA)

Intellectual Property Watch, Switzerland

Description: Intellectual Property Watch (IP-Watch) is a non-profit independent news service founded in Geneva in 2004, reporting on the interests and behind-the-scenes dynamics that influence the design and implementation of international intellectual property (IP) policies. It has positioned itself as an information source on global knowledge, technology and innovation policy, reporting critically on IP rights-related policymaking and law, and the management of intellectual assets as it relates to the public interest. IP-Watch has provided inside information and balanced analysis on almost all important developments in the international IP policy field since 2005. Its publications provide a valued information base for NGOs, public and private interest groups, civil servants at international institutions (such as WIPO, WHO, WTO), and policymakers on the different positions taken by various stakeholders, and the broader policy landscape.

Grants Awarded to Intellectual Property Watch:

2010 core grant over 12 months (\$75,000)

2011 core grant over 6 months (\$45,000)

2012 core grant over 24 months (\$80,000 Info Program, \$80,000 PHP)

2014 core grant over 24 months (\$50,000 Info Program, \$90,000 PHP)

Other grantees that have received project support include the following:

- World Blind Union: a grant of \$144,000 (2014) for Marrakesh Treaty ratification and implementation
- Benetech: a grant of \$40,487 (2014) for Marrakesh Treaty ratification and implementation
- US National Federation of the Blind: a grant of \$24,900 in 2013 for Marrakesh Treaty advocacy
- International Federation of Library Association and Institutions: three grants between 2012 and 2014 of a total amount of \$79,300 for advocacy on a WIPO Treaty for Libraries and Archives
- Stichting LIBER: three grants of a total of \$115,800 (2011-14) for a campaign on a copyright exception for text and data mining

- African Centre for Civil Education: three grants of a total of \$125,000 (2012) for exploration and development of a reform agenda on education for WIPO (including stakeholder workshops and expert papers)
- Union for the Public Domain: travel grants of a total of \$60,000 (2011 -2013) for public interest advocacy in the negotiations of the Transpacific Partnership Agreement
- Public Citizen Foundation: travel grant of \$15,000 (2012) for public interest advocacy in the negotiations of the Transpacific Partnership Agreement
- University of Cape Town: a grant of \$80,000 (2013) for the Global Congress on Intellectual Property and the Public Interest (co-funded by the Information Program Open Access Initiative and the Public Health Program)