

## December 2009 Off-site Learning & Training Opportunities

### **Markets, State and Democracy: Lessons from the Economic Crisis**

Offered by: Milano The New School for Management and Urban Policy and the Center for New York City Affairs

Date and Time: December 3, 2009, 6-7:30pm

Location: Tishman Auditorium, Alvin Johnson/J. M. Kaplan Hall, 66 West 12th Street

Event cost: free. Free; seating is limited; reservations required by calling or emailing (212.229.5418 or [centernyc@newschool.edu](mailto:centernyc@newschool.edu))

Program Description: The libertarian model asserts that heavy state intervention in the economy is a threat to human liberty. But the recent history of market-based democracies has shown almost the reverse. The supposedly "small-state" model of the US has instead opened the door to massive inequalities of income, wealth and power. The state has not taken over business; alas, business has taken over the state. Considering the recent experiences of the US, Scandinavia, and other market-based economies, how should we re-conceptualize the balance of state, market, and democracy?

WITH: Professor Jeffrey Sachs, Director of the Earth Institute at Columbia University

### **Webinar – 8 Principles for Using Social Media Effectively for Social Change**

Offered by: Philanthropy New York

Date and Time: December 3, 2009, 2-3pm ET

Location: WEBINAR

Event cost: \$99 fee

Advance registration is required:

[http://www.philanthropynewyork.org/s\\_nyrag/doc\\_event.asp?CID=117&DID=31135](http://www.philanthropynewyork.org/s_nyrag/doc_event.asp?CID=117&DID=31135)

Program Description: Wondering how blogging or Facebook can enhance your external communications plan? This webinar will present 8 principles to help your foundation shape an effective social media strategy, including examples from philanthropy and nonprofits. In addition, we will take a look at some ways that you, as a grantmaker, can use social media tools and techniques for professional learning, extending your professional network, and field scanning. Presentations by Pamela Coleman, Council on Foundations and Beth Kanter, Independent Consultant.

### **Shared Prosperity: Philanthropic Approaches to Economic Recovery Through Racial Equity**

Offered by: Philanthropy New York

Date and Time: December 8, 8:30-11am

Location: Philanthropy New York, 79 Fifth Ave., 4th floor, NYC

Event Cost: No cost

To register: [http://www.philanthropynewyork.org/s\\_nyrag/doc\\_event.asp?CID=117&DID=31037](http://www.philanthropynewyork.org/s_nyrag/doc_event.asp?CID=117&DID=31037)

Program Description: A Philanthropy New York program presented by its Special Committee Increasing Diversity in Philanthropy, with the Philanthropic Initiative for Racial Equity (PRE) and the Center for Social Inclusion. While the economic crisis has been global and impacted everyone, research shows us that communities of color have been facing the crisis for years.

- What policies and practices helped create the crisis and how is that related to race in America?
- How can funders assist in ensuring that those most impacted by the crisis receive their share of the recovery?
- What are some of the opportunities and challenges to forging structural reform that can build a nation whose people can meet their basic needs no matter their race?

Maya Wiley, Executive Director of the Center for Social Inclusion, will lead a discussion of structural racism in a time of economic challenge and political hope. Lori Villarosa, Executive Director of the Philanthropic Initiative for Racial Equity, will share a range of tools available for foundations to apply the same analysis and criteria to their own grantmaking. This interactive session will provide both current strategies to increase the equitable impacts of the stimulus spending and apply those lessons for greater impact across any number of issue areas.

### **Fundraising in a Challenging Economy**

Offered by: The Bronx Forum

Date and Time: December 8, 9-11am

Location: Hostos Community College, Savoy Building, Multipurpose Room, 2<sup>nd</sup> Floor. 120 East 149 Street, Bronx, NY 10451

Event Cost: \$10

To register: <http://www.communityuplink.net/bronxforum1208.html>

Program Description: JuWon Choi, Ed.D., Vicepresident for Educational Services at the Foundation Center, will discuss what non-profits can do to survive, thrive and succeed in sustaining their organizations during this economic crisis.

### **Webinar - One in Ten and Growing: The Critical Importance of Improving Educational Outcomes for English Language Learners**

Offered by: Grantmakers for Education and Grantmakers Concerned with Immigrants and Refugees (GCIR)

Date and Time: December 8, 2-3:15pm Eastern Time

Location: WEBINAR

Event Cost: free to OSI because of membership with GCIR

To register: Advance registration is required; registration closes at COB December 2.

<https://www.edfunders.org/programs/event4/index.asp>

Program Description: One in ten K-12 students in the U.S. is an English Language Learner (ELL)—so successful efforts to close the achievement gap need to address this growing population. Join Margie McHugh of the National Center on Immigrant Integration Policy, Professor Kenji Hakuta of Stanford University, Delia Pompa of the National Council of La Raza and moderator Sherece West of the Winthrop Rockefeller Foundation for the first in a series of programs focused on how ELL issues are affecting education today. Find out which geographic areas are experiencing rapid new growth in their ELL student population, and learn about current educational practices and policy opportunities for improving the educational success of ELL students.

### **What's Love Got to Do With It? Lesbian, Gay, Bisexual & Transgender Families in the 2010 Census (USP is sponsoring this one!)**

Offered by: Philanthropy New York

Date and Time: December 9, 2009, 8:30-11am

Location: Philanthropy New York, 79 Fifth Ave., 4th floor, NYC

Event Cost: No cost

To register: [http://www.philanthropynewyork.org/s\\_nyrag/doc\\_event.asp?CID=117&DID=29738](http://www.philanthropynewyork.org/s_nyrag/doc_event.asp?CID=117&DID=29738)

Program Description: American families and kinship structures are increasingly complex, and Census categories and procedures can be slow to adapt to changing trends. For example, restrictive Census definitions of what constitutes a family (based on marriage and blood relationship) can distort public understanding of the impact of poverty across many racial and ethnic groups, while virtually erasing a large portion of LGBT families. Traditional definitions maintained in Census data can contribute to a *de facto* undercount by hiding various family forms and can have serious material consequences in our communities.

The risks, realities, and family configurations that undergird LGBT lives are largely hidden due to an absence of specific questions on sexual orientation and gender identity. Nonetheless, Census data on same-sex "unmarried partner" couples have been useful in debunking myths about LGBT affluence, relationship stability, and childrearing. But stereotypes -- and the poor public policy that results from legislating by mythology -- persist. How can funders connect the dots in organizing under-resourced communities to participate in the Census and LGBT advocacy work for Census inclusion? Come hear national experts on LGBT Census mobilizing and learn more about improving Census data collection across the board. Presenters include Richard Burns, Chief Operating Officer, Arcus Foundation; Gary Gates, PhD, Distinguished Scholar, The Williams Institute, UCLA School of Law; Jaime Grant, PhD, Director, National Gay & Lesbian Task Force Policy Institute and Glenn D. Magpantay, Staff Attorney, Asian American Legal Defense and Education Fund.

## **New Yorkers in Crisis: Meeting Legal Needs of Vulnerable Residents in a Time of Economic Crisis**

Offered by: New York Community Trust

Date and Time: December 9, 2009, 3-5pm

Location: New York Community Trust, 909 Third Avenue, 22nd floor, NYC

Event Cost: No cost

To register: [http://www.philanthropynewyork.org/s\\_nyrag/doc\\_event.asp?CID=117&DID=31133](http://www.philanthropynewyork.org/s_nyrag/doc_event.asp?CID=117&DID=31133)

Program Description: As a result of the economic downturn, the legal needs of the City's low-income and most vulnerable residents have intensified precipitously. The range of legal crises faced by needy New Yorkers includes eviction and foreclosure, debt and fraudulent debt collection, job loss and denial of unemployment benefits, lack of access to health and public benefits, and increased family violence. The City has a network of excellent civil legal services and pro bono programs that provide legal help to the City's neediest residents, but in the current economic climate, these agencies are struggling to maintain their programs. And, in 2010, the IOLA Fund of the State of New York, which has been the mainstay in supporting civil legal services, will be forced to drastically reduce its grants.

Presenters include **Christopher O'Malley**, Executive Director, IOLA Fund of the State of New York; **Jojo Annobil**, Attorney-in-Charge, Immigration Law Unit, The Legal Aid Society; **Catherine Douglass**, Executive Director, inMotion, Inc. ; **Christopher Lamb**, Executive Director, MFY Legal Services; **Raun Rasmussen**, Chief of Litigation and Advocacy, Legal Services NYC and **Jane Stern**, Senior Consultant, The New York Community Trust.

## **Leadership and Organizational Culture**

Offered by: TCC Group

Date and Time: December 9, 2009, 12-1 pm ET

Location: WEBINAR

Event Cost: No cost

To register: **Space is limited.** Reserve your seat at <https://www2.gotomeeting.com/register/191209515>

Program Description: Organizational culture—we know it when we see it, but it can be difficult to define or describe. Harder still for many of us is taking real steps toward building the culture we would like to have within our own organizations. TCC Group consultants Bonnie Mazza and Ana Ramos-Hernandez will lead a one-hour webinar focusing on the importance of organizational culture and leadership's role in shaping it. Participants will learn why organizational culture makes a difference in building an effective organization; the roles of the Executive Director and the board in determining an organization's culture; and skills and tools that participants can use to begin to build the culture they'd like to see in their own organizations.

## **Assessing Foundation Effectiveness, Part Two: The Commonwealth Fund's Performance Scorecard**

Offered by: Philanthropy New York

Date and Time: December 10, 2009, 8:30-11am

Location: Philanthropy New York, 79 Fifth Ave., 4th floor, NYC

Event cost: no cost

To register: [http://www.philanthropynewyork.org/s\\_nyrag/doc\\_event.asp?CID=117&DID=29936](http://www.philanthropynewyork.org/s_nyrag/doc_event.asp?CID=117&DID=29936)

Program Description: This session examines how one foundation chose, implemented, and now uses the Balanced Scorecard to track, communicate, and improve its performance. **John Craig**, Executive Vice President and COO of The Commonwealth Fund, will discuss what the Balanced Scorecard is, how it was developed and implemented, and its advantages and disadvantages for understanding the overall performance of a foundation.

As adapted by The Commonwealth Fund, the Balanced Scorecard measures the foundation's performance from four perspectives:

- **Finances:** maintaining the endowment in order to advance mission,
- **Audience:** achieving and sustaining the highest possible reputation for information and effective change among selected audiences,
- **Internal Business Processes:** maximizing efficiency in managing a portfolio of high level grants, and
- **Organizational Learning and Growth:** stimulating the ongoing development of board and staff competencies.

Each perspective is accompanied by a series of metrics that can be expressed in a number of "dashboards." Updated annually, these were designed to help The Commonwealth Fund board achieve a reliable assessment of the foundation's overall effectiveness and spot weaknesses and opportunities to be addressed.

### **Fundamental Change or More of the Same: How Will the Economic Crisis Alter the Way Foundations Do Business? (And what can you do about it.)**

Offered by: Co-sponsored by the Foundation Center, TCC Group, and Philanthropy New York

Date and Time: December 14, 2009, 2:30-5:00pm

Location: The Foundation Center, 79 Fifth Avenue (at 16th Street), 2nd Floor, NYC

Event cost: no cost

To register: Advance registration is required by Friday, December 4:

<http://foundationcenter.org/rsvp/economy/>

Program Description: While many recent discussions about the economic crisis have focused heavily on safety net issues affecting nonprofits, this program will take a different approach. We will turn instead to a discussion of the impact of the crisis on grantmaker practice and leadership, exploring the long-term effects on the field from local, national, and international perspectives. In a departure from the traditional panel format, discussion leaders will not only share their thoughts on the issues but will pose key questions to those in attendance to stimulate a candid conversation among a range of voices. For additional background and context, the program will open with brief presentations on survey findings from the Foundation Center's November research advisory, "Foundations' Year-end Outlook for Giving and the Sector," and TCC Group's brief "How Funders Can Cope: Leadership in Difficult Times."

Moderator: Brad Smith, President, The Foundation Center

Presenters: Paul Connolly, Senior Vice President and Director, TCC Group; Steven Lawrence, Director of Research, The Foundation Center

Discussion leaders: Paul Grogan, President and CEO, The Boston Foundation; trustee, The Knight Foundation; Stephen Heinz, President, Rockefeller Philanthropy Advisors; Maria Mottola, Executive Director, The New York Foundation

Among the questions to be addressed:

- To what extent is there a "the new normal" and what changes in the philanthropy field will result from the crisis?
- Has grantmaker leadership been effective during these tough times? How can it be better?
- What kinds of innovative responses have foundations adopted in response to the crisis?
- Has there been a change in the relationship between grantees and grantmakers, and if so, how has it changed?
- Has the crisis been a factor in decisions to spend down assets?
- How have foundation board members responded?
- Will priorities shift to providing more general operating support or less?
- Will funders expect grantees to do more evaluation to measure results?
- What effect have the federal stimulus funds had on grantmaking?