

Equality and Opportunity 2011 Planned Grants for Docket I

The Equality and Opportunity Fund (EOF) makes grants across four core areas: racial justice; immigrant rights; lesbian, gay, bisexual, transgender and queer (LGBTQ) rights; and gender justice. EOF also works to increase support for an intersectional equality agenda by supporting advocacy efforts that address two or more of EOF's core areas and may also implicate the concerns of other U.S. Programs funds and campaigns. To strengthen its intersectional grantmaking, EOF has identified two issues that highlight the shared stake that people of color, immigrants, and LGBTQ people have in advocating for equality and opportunity. The two priority issues are economic security and anti-violence advocacy. Beyond this, EOF supports two targeted initiatives that address urgent equal opportunity concerns. These are the Campaign for Black Male Achievement and the Neighborhood Stabilization Initiative.

The following are the planned EOF grants for Docket I, totaling 43 grants and \$15,410,000. Included in this docket are: 12 recommended grants from EOF totaling \$2,500,000; 3 recommended grants from the Neighborhood Stabilization Initiative totaling \$825,000; and 28 recommended grants from the Campaign for Black Male Achievement totaling \$12,085,000.

Immigrant Rights and Racial Justice

Arab Community Center for Economic & Social Services (ACCESS)

\$100,000 over two years (renewal; project support) – Co-funded with the National Security and Human Rights Campaign (\$200K) for a total of \$300,000

To provide renewed support for the National Network for Arab American Communities (NNAAC), which works to strengthen member grassroots organizations serving Arab Americans in order to deepen civic participation, promote economic empowerment, and enhance the communities' ability to advocate on issues of concern, particularly in the areas of civil liberties, human rights, and immigrant rights. Founded in 1971 and based in Dearborn, Michigan, ACCESS is a human services and advocacy organization committed to the development of the Arab American community in all aspects of its economic, social, and cultural life. With eight locations and over 90 programs, ACCESS advocates for and provides an array of social, mental health, educational, cultural, employment, legal, and medical services to members of the Arab American community and others in Michigan and elsewhere in the U.S.

America's Voice Education Fund

\$300,000 over one year (renewal; general support)

To provide general support. The mission of America's Voice Education Fund (AV) is to create a voice in support of immigration reform rooted in the American values of earned citizenship, the rule of law, and the promise of the American Dream. It was created in May 2008 as the 501(c)(3) arm of America's Voice to conduct public education activities that support the Reform Immigration For America Campaign, a national campaign dedicated to comprehensive immigration reform. Over the next year, AV will focus on driving and influencing the narrative

on immigration policy and politics in the English and Spanish language media. AV will continuously monitor policy and field changes. As conditions change and issues shift, it will adapt its narrative and media efforts. To complement these efforts, AV will continue to recruit new leaders and unusual allies to advocate for immigrant rights.

Asian American Justice Center

\$200,000 over one year (new; project support)

To strengthen the technological and web communications capacity of the Asian American Justice Center (AAJC) and its affiliates, and to support redistricting and voting rights advocacy on behalf of Asian Americans in Texas. In 2010, AAJC and its three affiliates, the Asian American Institute, the Asian Law Caucus, and the Asian Pacific Legal Center of Southern California, formed the Asian American Center for Advancing Justice, a vehicle for building a unified voice across the Asian American community. With OSI's support, AAJC will coordinate the development of collective capacity and a common brand among the four organizations. AAJC will also coordinate efforts to ensure compliance with the Voting Rights Act in the post-2010 redistricting cycle and to eliminate linguistic barriers to political participation for Asian Americans in Texas with a focus on the Greater Houston Area.

Border Network for Human Rights

\$300,000 over two years (renewal; general support)

To provide general support. The Border Network for Human Rights (BNHR) is an El Paso-based grassroots membership organization that combines community organizing, leadership development, litigation, and policy advocacy to build the voice and power of those who are hardest hit by border and immigration policies, and to address the systemic injustices facing border communities. These efforts have built a membership base that includes close to 4,000 individuals (including more than 700 families) across the immigrant communities of El Paso, Texas and southern New Mexico. In the coming years, BNHR will continue to strengthen multiple task forces along the U.S.-Mexico border, build the capacity of border communities, and help use the local border experience to influence the national debate on border enforcement policies.

Center for Community Change

\$250,000 over two years (renewal: general support)

To provide general support. Founded in 1968 to honor the life and values of Robert F. Kennedy, the Center for Community Change (CCC) has served hundreds of grassroots organizations, helping them improve economic opportunities, develop housing, and cope with policy changes. The Center carries out its mission by strengthening, connecting, and mobilizing grassroots groups to enhance the leadership, voice, and power of low-income people. In the coming years, CCC will continue to strengthen the capacity of community-based organizations and their power to influence the public debate through opportunities to engage state and national policymakers. Executive Director Deepak Bhargava was appointed to the U.S. Programs Board in November 2007.

International Coalition of Sites of Conscience

\$50,000 over 2 years (renewal: general support) Co-funded with the President's Office (\$400K) and the Strategic Opportunities Fund (\$50K) for a total of \$500K over 2 years

Note: *this grant was approved by the President's Office the week of 1/18/11*

To provide general support. This grant will support International Coalition of Sites of Conscience's (ICSC) pioneering work to build a vibrant international movement of 250 memory initiatives in 42 countries that are working to harness the power of place to engage the public with the present and inspire them to shape a different future. ICSC has helped to set up collective action networks in Asia, Europe, Russia, Africa, Latin America and the U.S. (Immigration Sites of Conscience). The U.S. network consists of 20 museums and historic sites that are striving to become new civic spaces that foster open community conversations on contemporary immigration issues and policies. Youth are a target demographic for these conversations and during the coming year, the Coalition will work with member sites to create designs for programs that engage youth in dialogue on contemporary issues important to their communities.

In addition to documenting and disseminating best practices, developing new web tools to promote exchange and information sharing, ICSC operates a re-granting and technical assistance initiative to foster innovation. Recently funded projects include the University of Texas-El Paso's "Building a City and a Nation: Immigration Stories from El Paso," which will feature an exhibit that aims to spark a contemporary debate on cultural assimilation and immigration politics.

National Immigration Forum, Inc.

\$300,000 over one year (renewal; general support)

To provide general support. The National Immigration Forum (the Forum) is a national immigrant advocacy organization dedicated to advocating for the value of immigrants and immigration. The Forum's vision is to create immigration policy that honors America's tradition as a nation of immigrants, realistically responds to the country's economic demands, celebrates family unity, and serves the hopes and aspirations of all of America's people. It is well known for building unusual alliances, engaging in direct advocacy, and conducting effective media outreach. The Forum has a membership of 250 national and local groups that include ethnic, religious, civil rights, labor, direct service, and business organizations. In the coming year, the Forum will continue its efforts to advance immigration reform.

OneAmerica (formerly Hate Free Zone)

\$100,000 over two years (renewal; core support) – Co-funded with the National Security and Human Rights Campaign (\$100K) for a total of \$200,000

To provide renewed general support to OneAmerica (formerly Hate Free Zone Washington), which was founded in the wake of 9/11 to counter the backlash in Washington State directed against Middle Easterners, East Africans, South Asians, Muslims, Sikhs, and other immigrants and minorities. It has since grown to become the largest immigrant advocacy organization in Washington State and a national leader in its field. OneAmerica trains and works with targeted

immigrant and minority communities to increase collaboration, civic participation, and advocacy to advance policy reform and the principles of democracy, justice, and human rights at the local, state, and national levels.

South Asian Americans Leading Together

\$100,000 over two years (renewal; project support) – Co-funded with the National Security and Human Rights Campaign (\$250K) for a total of \$350,000

Project support; approximately \$350,000 over two years (\$250,000 from the National Security and Human Rights Campaign and \$100,000 from the Equality and Opportunity Fund) (renewal)
To support provide renewed core support for South Asian Americans Leading Together (SAALT) as it works to challenge racial, religious, and national origin profiling by law enforcement and national security agencies and to advance immigration reform through policy advocacy, community mobilization, media advocacy, alliance-building, and documentation. SAALT brings together South Asian community-based groups and advocates that are addressing national security and immigration issues affecting South Asians, and building alliances with communities of color and immigrant rights coalitions. Based in Washington, D.C., SAALT was founded in 2000 and expanded in 2004 to foster civic and political engagement by South Asians in America.

Gender Justice and LGBTQ Rights

Transgender Law Center

\$200,000 over two years (renewal and increase of general support; new project support)

To provide increased general support the Transgender Law Center (TLC), a civil rights organization advocating for transgender communities in California and across the country. TLC seeks to connect transgender people and their families to technically sound and culturally competent legal services; increase acceptance and enforcement of laws and policies that support transgender communities; and advocates for public policies that protect the rights of transgender people. TLC operates a legal services clinic for transgender clients and also conducts trainings for civil legal services providers interested in better serving transgender communities. TLC's public policy advocacy is focused on expanding economic opportunities and securing safe and medically sound health care for transgender people.

This grant recommendation also includes project support for TLC's partnership with Callen-Lorde Community Health Center, based in New York, and other national partners, including OSF grantee National Center for Transgender Equality, to develop a national advocacy agenda which promotes the rights of transgender people to scientifically sound and culturally competent medical care. This work will be done in conjunction with the Callen-Lorde Community Health Center's Transgender Patient Data Project. This research project is currently under review for funding for joint funding by OSF's Equality and Opportunity Fund, Sexual Health and Rights Project, and the global LGBTI Rights Initiative.

National Center for Transgender Equality

\$200,000 over two years (renewal and increase of general support; new project support)

To provide increased general support the National Center for Transgender Equality (NCTE), the nation's leading social justice organization dedicated to advancing the equality of transgender people through advocacy and engagement of transgender communities and their allies. NCTE works to strengthen the transgender movement by highlighting opportunities for coalition building, expanding available resources, and public education aimed at increasing the ability of transgender people and their allies to advocate for transgender equality.

This grant recommendation also includes project support for NCTE's partnership with the Callen-Lorde Community Health Clinic for the work outlined above in the summary of the recommended grant to the Transgender Law Center.

State Equality Fund (administered by the Tides Foundation)

\$400,000 over two years (new; project support)

To support the State Equality Fund (SEF), a funder collaborative aimed at advancing state-level LGBTQ policies in the areas of: non-discrimination, parenting rights, safe schools and relationship recognition. Established in 2007, SEF is a partnership between the Arcus Foundation, Evelyn and Walter Haas Jr. Fund, the Gill Foundation, the Ford Foundation and Wellspring Advisors, LLC. Together, these donors represent the largest funders of LGBTQ equity, making SEF a powerful vehicle for developing and resourcing a coordinated state-based strategy for LGBTQ rights. SEF invests in policy change achievable in a one to five year period and works closely with grantees and prospective grantees to develop viable work plans. Priority is given to grantees proposing work plans that emphasize coordination with other LGBTQ organizations and non-LGBTQ identified allies, engagement with communities of color and faith-based communities, and investment in long-term advocacy infrastructure. This grant recommendation also includes project support for more extensive outreach and technical assistance to grantees seeking to build coalitions between LGBTQ communities and their allies.

Neighborhood Stabilization Initiative

The Neighborhood Stabilization Initiative (NSI) will be recommending three grants for inclusion in the Equality and Opportunity Fund's Docket I of 2011. The grants described below advance NSI's goals to: 1) prevent foreclosures, 2) stabilize communities, and 3) expand access to fair and affordable credit for communities hardest hit by the foreclosure crisis. The three NSI recommended grants total \$675,000 in NSI funds, and \$825,000 in total grant funds.

Poverty and Race Research Action Council, Washington, DC

\$250,000 over 2 years, renewal [Total anticipated grant recommendation is \$400,000 over 2 years, including co-funding by EOF's racial justice portfolio in the amount of \$150,000]

To provide renewed general operating support to the Poverty & Race Research Action Council (PRRAC). PRRAC is a non-partisan, national, nonprofit organization created in 1990 by major civil rights, civil liberties and anti-poverty groups to generate, gather, and disseminate research

on the relationship between race and poverty and promote the development of policies that alleviate conditions caused by the interaction of racial discrimination and poverty. PRRAC also convenes advocates and researchers to encourage and further collaboration on race and poverty issues; supports social science research linked to local, state and national advocacy strategies; and serves as a clearinghouse for social justice advocacy and research through its *Poverty & Race* newsletter. PRRAC has successfully influenced a wide range of policy discussions within the Obama Administration and federal agencies in the areas of housing, education and health policy. OSF support will enable PRRAC to expand their communications and outreach capacity to engage more effectively at the state and local community level. PRRAC will be funded across multiple portfolios within EOF given the cross-cutting nature of its work.

Boston Community Capital, Boston, MA
\$300,000 over 2 years, new

To provide project support to develop and implement a national expansion plan for Boston Community Capital's Stabilizing Urban Neighborhoods (SUN) Initiative, which helps foreclosed homeowners repurchase their homes with mortgages they can afford. Boston Community Capital (BCC) is a nonprofit community development financial institution with a 25-year track record of lending and investing in low-income communities. Since launching SUN in late 2009, BCC has helped nearly 100 Boston families remain in their homes, reducing their average monthly housing expense from \$3200 to \$1700. OSF support will enable BCC to conduct the research and fieldwork necessary to develop and implement plans to expand the SUN Initiative nationwide.

National Coalition for Asian Pacific American Community Development, Washington, DC
\$125,000 over 1 year, renewal

To provide renewed project support for efforts of the National Coalition for Asian Pacific American Community Development (National CAPACD) to 1) identify institutional barriers that impair the ability of Asian American and Pacific Islander homeowners to obtain timely loan modifications and other foreclosure relief; 2) develop and promote alternative credit standards that provide more appropriate measures of credit-readiness for immigrant communities; and 3) engage community members in efforts to challenge predatory, discriminatory, or inequitable practices in concert with other allied organizations and communities. National CAPACD is the first and largest national advocacy organization dedicated to addressing the community development needs of diverse and rapidly growing Asian American and Pacific Islander communities.

Campaign for Black Male Achievement

The Campaign for Black Male Achievement (CBMA) is a multi-issue, cross fund initiative dedicated to addressing black men and boys' exclusion from economic, social, educational, and political life in the United States. The Campaign responds to a growing body of research that reveals the intensification of black males' negative live outcomes. It builds on US Programs' mission to support individuals and organizations that nurture the development of a more democratic, just society, as well as the Open Society Foundation's expertise and past work to

reduce incarceration, promote racial justice, and support youth engagement and leadership development. The Campaign's core grantmaking priorities are 1) increasing educational equity; 2) increasing living-wage work opportunities; 3) strengthening family structures; and 4) strengthening the field of black male achievement.

Below are the Campaign's 28 recommended Docket I grants in the amount of \$12,085,000 (\$2,525,000 of which represent contingent allocations from the CBMA 2012 budget). The docket includes a \$1,400,000 grant to Root Cause to plan and launch the CBMA Leadership Development & Sustainability Institute originally proposed in CBMA's scale-up memo to the U.S. Programs Board dated March 31st, 2010, as well as increased funding for grantees CBMA considers to be anchors for the black male achievement field.

INCREASE EDUCATIONAL EQUITY

BELL (Building Educated Leaders for Life)

\$150,000/1 year (new, project support)

To provide project support to Building Educated Leaders for Life (BELL) for its Boys of BELL summer program in Baltimore, MD. BELL is a national provider of educational summer and after-school programs for children in grades K-8 who perform below grade level and come from low-income families. The ultimate goal of Boys of BELL is to increase children's literacy and math skills, enhance their social development, and deepen parental involvement. In 2006, BELL piloted a summer program in Boston that was designed specifically to address the academic and social development needs of black and Latino boys living in under-resourced urban communities. The Boys of BELL program serves boys in grades K-6 in single-gender classrooms. During the summer of 2011, the Boys of BELL program in Baltimore will give 100 black boys opportunities in high-quality learning, mentoring, and enrichment over the critical summer months.

Coalition of Schools Educating Boys Of Color (COSEBOC)

\$600,000/2 year (renewal, project support, contingent)

To provide CBMA anchor grantee COSEBOC with project support for its *Building a Movement Project*, which will build on the organization's past work to galvanize a national network of school leaders. With CBMA support, COSEBOC will 1) advocate for effective schooling for boys and young men of color; 2) provide professional and leadership development opportunities to school and district-wide administrators; and 3) strengthen its organizational capacity. The proposed grant will also support the launch of the COSEBOC School Award and Grant Project that will identify, celebrate and promote schools across the nation demonstrating success and promising practices for effectively educating boys of color. The Schools Award and Grant Project will re-grant \$100,000 annually to deserving schools in 2011 and 2012. COSEBOC will also serve as one of the cohort organizations for the Leadership & Sustainability Institute and will benefit from the Institute's capacity-building services and ability to better measure its impact in the field.

Community College of Philadelphia

\$500,000/2 years (project support)

To provide project support to the Center for Male Engagement (CME) to facilitate the successful matriculation, transition and graduation of 600 young black men to the Community College of Philadelphia. CBMA, in partnership with the Knight Foundation, will support CME's efforts to recruit students from the Philadelphia School District, community-based organizations, and an affiliate re-entry program; facilitate a summer transitional program; match students with mentors; and provide academic and social support at the Center for Male Engagement. Additionally, CME will sponsor community engagement projects and parent involvement activities as part of the support opportunities provided to students.

Eagle Academy Foundation

\$900,000/2 years (renewal, project & core support)

To provide CBMA anchor grantee Eagle Academy Foundation with project support for planning and development activities leading to the September 2012 replication of the Eagle Academy model in Newark, NJ. By capitalizing on current school reform efforts in Newark and leveraging recent philanthropic investments, the Eagle Academy Foundation seeks to improve academic outcomes of low-income residents, particularly African-American boys. Campaign support will also provide core capacity-building support of Eagle Academy Foundation which currently operates three all-boys schools in three of New York City's most impoverished neighborhoods. The Eagle Academy model is a proven strategy for redirecting young men from a path to prison to the path toward college.

Education Law Center

\$300,000/2 years (new, project support, SOF co-fund)

To provide project support to the Education Law Center for its work to eliminate unfair school push out and discipline policies in the state of Pennsylvania. In its education reform efforts, the Center partners with a network of Pennsylvania-based organizations, including the Juvenile Law Center (JLC), which is a long-time grantee of OSI and an expert in the juvenile justice field.

Institute for Responsible Citizenship

\$210,000/2 years (new, project support)

To provide project support to the Institute for Responsible Citizenship's Young Scholars Summer Academy. Founded in 2002, the Institute serves high achieving African American male college students who lack the social and economic opportunities that are necessary for success. The Institute's mission is to develop a strong corps of talented African American men who will serve as role models for their peers and the younger boys who follow them. Under the direction of William A. Keys, who has held a variety of positions in national politics and public policy over the past three decades, the Institute has created a pipeline that sustains African American males through college and into the workforce by focusing on mentoring, community service, civic engagement and youth leadership development. To date, 100% of the Institute's students have graduated from college, most with high academic distinctions.

NAACP Legal Defense and Education Fund

\$300,000/2 years (new, project support, co-fund with SOF)

To provide project support to the NAACP Legal Defense and Education Fund's work to advocate for the end of the school-to-prison pipeline. In 2005, The NAACP Legal Defense and Education Fund (LDF) published "Dismantling the School-to-Prison Pipeline," a seminal study of the policies and practices that push students from schools into the criminal justice system. Since the release of the 2005 report, LDF has emerged as a national leader in the growing dialogue about these problems, and has engaged with grassroots advocates to confront challenges at the state and local levels.

Philadelphia Student Union

\$100,000/2 years (new, project support)

To provide project support to the Philadelphia Student Union (PSU) for its youth leadership development program. PSU was started in 1995 by a group of young people concerned about the state of public education in Philadelphia. Since its founding, PSU has had a strong focus on improving outcomes for black males and other youth of color through cutting-edge, student-led campaigns. Through its leadership development program, young people, particularly black male youth, learn to critically analyze problems in their schools and communities and work together to create solutions. In addition to addressing education reform, the program prepares young people for broader activism and civic engagement by cultivating partnerships with organizations active in the housing, immigration, and labor sectors.

Schott Foundation for Public Education

\$700,000/2 years (renewal, project support, contingent)

To provide renewed project support to the Schott Foundation's Black Male Donor Collaborative (BMDC) and its national Opportunity to Learn Campaign. The BMDC is a unique partnership between New York City private industry and foundations to use strategic grantmaking to reverse rising dropout, unemployment and incarceration rates among young black men, and to increase their representation in the pipeline to higher education and professional endeavors.

The Schott Foundation's Opportunity to Learn national campaign is focused on resource accountability –ensuring all students have access to the following four core resources needed to learn: 1) access to effective teachers; 2) early childhood education; 3) college preparatory curricula; and 4) equitable instructional resources. The Schott Foundation has committed \$12 million to a five-year strategy to seek adoption of the Opportunity to Learn resource accountability criteria in at least seven nationally significant states. Initial focus was on New York and Massachusetts. Potential future expansion states include CBMA target states Mississippi, Louisiana, and Illinois. Schott also plans to apply its Opportunity to Learn frame at the federal level, particularly as debate surrounding reauthorization of the Elementary and Secondary Education Act intensifies.

Young People's Project

\$200,000/ 2 years (renewal, project support, Democracy and Power co-fund)

To provide continued project support for the Young People's Project's (YPP) learning/organizing model in Jackson, Mississippi. YPP helps students from traditionally marginalized communities become learners, teachers, leaders, and organizers through math and media literacy, community-building, and advocacy. YPP was founded in 1996 by former and current students of Bob Moses' Algebra Project, whose programs help low-income students and students of color acquire math skills necessary for high school graduation and matriculation to college. Born out of the spirit and work of Fannie Lou Hamer, Ella Baker, and many others, YPP's national network of city-based chapters strives through its learning/organizing model to create a culture among young people centered on educational excellence, equity, social justice, and community change. YPP has a specific focus on recruiting and sustaining black youth, particularly black male youth, in civic engagement. The Campaign for Black Male Achievement co-funds YPP with the Democracy and Power Fund.

Youth Empowerment Project

\$200,000/2 years (new, project support)

To provide project support to sustain, expand and strengthen the Youth Empowerment Project's (YEP) Village Program. Since 2004, the Youth Empowerment Project has successfully provided targeted community-based programs and services to predominantly African American boys growing up in the most historically disadvantaged and under-served neighborhoods of New Orleans. Founded in 2009, the Village Program targets 16-18 year olds who are not attending school. It was developed as a direct response to increasing public high school drop-out rates, particularly among black male youth, in Post-Hurricane Katrina New Orleans. The Village Program operates five days per week, with three to five hours of structured learning each day. Engaging and innovative lessons are provided to students in a classroom setting with a low student to teacher ratio that gives students more assistance and support than traditional classroom settings. In addition to highly trained instructors, additional educational support is provided to students through the involvement of Literacy AmeriCorps members. The Village Program is becoming a model for training out-of-school and disenfranchised black male youth.

Washington Koen Media/Beyond the Bricks

\$125,000 over one year (renewal, project support)

To continue project support for using the documentary film *Beyond the Bricks* as a tool for community-based organizing and policy advocacy to improve academic outcomes for black boys. "Bricks" is produced by Washington Koen Media Productions (WKMP), an award-winning media production company that produces socially responsible media programming. WKMP's production team has produced programming for PBS and HBO, and worked with the Vera Institute for Justice and the Advancement Project. Previous Campaign support has allowed the Beyond the Bricks project to partner with over 40 organizations around the country in town hall meetings. The documentary has been viewed by more than 5,000 people at community screenings. WKMP will continue to build upon this success by using the film to develop learning tools for parents, teachers, and advocacy groups.

STRENGTHEN FAMILY STRUCTURES

Center for Urban Families (CFUF)

\$1,000,000/2 year (renewal, project and core support, contingent)

To provide project support to Baltimore-based CBMA anchor grantee Center for Urban Families (CFUF). Increased support will help to launch the CFUF Practitioners Institute, a new initiative designed to strengthen the capacity of responsible fatherhood organizations and their leaders both nationally and regionally. The CFUF Practitioners Institute will incorporate the best practices of its nationally-acclaimed responsible fatherhood strategy which combines direct service, advocacy and research methodology to help fathers achieve self-sufficiency and reconnect to their families and communities. Modeled after the Harlem Children's Zone's Practitioner's Institute, the CFUF Practitioners Institute will leverage its model program strategy to provide training and technical assistance, a peer learning network, publications and online learning to further develop the local and national network of responsible fatherhood and workforce development organizations.

Men Can Stop Rape

\$500,000/2 years (renewal, project support, contingent)

To provide renewed project support to Men Can Stop Rape (MCSR) to further expand its Men of Strength Club program and trainings. During 2011 and 2012, MCSR will further expand its award-winning Men of Strength (MOST) Club into Baltimore City and Washington, DC schools. MCSR will also continue to develop its comprehensive "Strength Centers"; organize its next youth leadership convening; and continue to demonstrate the effectiveness and impact that MCSR sustained programs have on the lives of black boys. MOST Clubs help black boys develop healthy masculinity to counter all forms of gender-based violence, risk-taking behavior, and negative social consequences.

RAPID RESPONSE

Optimum Institute of Economic Empowerment (OIEE)

\$75,000/1 Year (new, project support)

To provide project support for the Optimum Institute of Economic Empowerment (OIEE) to provide financial literacy and economic empowerment services for black men and their families in the Campaign's six target cities. Based on the principles contained in OIEE founder and *CNN* financial contributor Ryan Mack's book, *Living in the Village: Build Your Financial Future and Strengthen Your Community*, the economic empowerment tour responds to an increase need of direct services support in the areas of economic security and recovery to 1) partner with community-based organizations in the CBMA target cities to host financial literacy town hall meetings designed to serve as a catalyst for community conversations about economic empowerment; 2) hold regular financial literacy workshops designed to improve low-income individuals' ability to sustain their families through the economic crisis; and 3) conduct "train-the-trainer" classes that will provide residents with the tools to deliver financial literacy

workshops to their fellow community residents in each of the CBMA cities. This grant responds to CBMA's focus on direct services

STRENGTHEN THE FIELD

African American Policy Forum

\$250,000/2 years (new, project support)

To provide project support to the African American Policy Forum (AAPF) to help the black male achievement field bridge the concerns of black women and men in working to advance its goals. A constant challenge for CBMA is addressing the particularly harsh conditions faced by black men while acknowledging the disparities black women confront, and engaging black women as partners in efforts to promote black male achievement. To help address this challenge, AAPF will work directly with grantees to ensure the remedies they develop respond to a wider range of marginalized groups beyond black males.

AAPF's Executive Director Kimberlé Crenshaw is regarded as the first scholar to conceptualize and articulate an intersectional analysis of inequality and discrimination. Her scholarship highlights the need to bridge various social justice movements in order to build larger constituencies supportive of equity, and responds to the particular challenges faced by people who belong to multiple marginalized constituencies, such as black women. Under Crenshaw's leadership, AAPF conducts numerous trainings on structural racism that provide a deeper understanding of contemporary forms of inequity and discrimination that appear within issues of employment, education and other social indicators for advocates and policymakers.

American Values Institute

\$550,000/2 years (renewal, project support)

To provide continued project support to the American Values Institute's *Black Male: Re-Imagined* project. Designed in partnership with the Knight Foundation and the Campaign for Black Male Achievement, *Black Male: Re-Imagined* addresses the negative portrayal of black males in public discourse and its impact on advancing civil rights. Led by Executive Director Alexis McGill Johnson, the American Values Institute (AVI) is a consortium of researchers, educators, and social justice advocates developing effective communication tools to end discrimination and racial prejudice in American society. Over the next two years, AVI will continue the momentum from the December 2010 Black Male: Re-Imagined convening. AVI will lead the effort to build a national network of thought leaders, media influencers/cultural artists, policy makers and other key stakeholders around policy reform efforts while simultaneously utilizing public education and media outreach to improve the positive life outcomes of black men and boys.

Black Youth Project

\$400,000/2 years (new, project support, contingent)

To provide project support to the Black Youth Project to bolster its youth civic engagement and youth leadership development work by improving its website and expanding its national

convening capacity. The Chicago-based Black Youth Project began as a national research project in 2005 to examine and highlight the attitudes, resources, and culture of African American youth ages 15 to 25. Initially, its website was used as a means to disseminate the organization's research findings. It has evolved into a site where the voices of black youth are highlighted through their blog commentary on a range of issues from political debates to education reform. To maximize use of the website and strengthen the organization generally, the Black Youth Project proposes to add an expanded menu of offerings, including: networking youth-led civic engagement organizations nationally; providing research that identifies positive frames and messages about black youth and how to incorporate those frames into advocacy agendas; hosting online and offline convenings and trainings; and translating ideas generated in academia into briefs and toolkits that are useful for on-the-ground activists.

Black Youth Vote

\$400,000/2 years (new, project support, contingent)

To provide project support to the National Coalition for Black Civic Participation's Black Youth Vote! Youth Policy and Process Initiative (YPP). YPP was formed by Black Youth Vote! in 2009 as a youth-based think tank to support the next generation of civic leadership. YPP is a broad cohort of dynamic, diverse, resourceful individuals and organizations committed to researching, shaping and advancing policy that will affect youth between the ages of 18-35. YPP will engage, train, and educate black youth between the ages of 18 – 35 on redistricting and issues related to the state and federal fiscal crisis through the use of forums, town halls, webinars, organizing tool-kits, social media, and other technological tools. The project will focus on building and sustaining local organizing tables of community groups, on-campus community groups, and unions. YPP, working with Black Youth Vote, will conduct "train the trainer" and "peer-to-peer" trainings in local communities; lead regional trainings for coordinators and campus organizations; and develop of vote plans and electoral organizing.

Boston College Lynch School of Education

\$200,000/1 Year (new, project support)

To provide project support for the Boston College Roundtable Community Leadership Program to build the capacity of organizations working to improve the life-outcomes of black men and boys through their program-mentoring-program model, which provides leaders and their organizations an opportunity to share best practices and lessons learned in the field of black male achievement. Leaders of programs will be engaged in structured networking over multiple years that will promote leadership capacity, stronger ties for exchange of best practices and mentoring partnerships that foster coalition building and efficacy. Programs will become a part of the leadership training and mentoring in the Roundtable Community Leadership Development Program based on evidence of their success working with black males. Organizations that are not already in the CBMA portfolio but located in the targeted cities of Baltimore, Philadelphia, Jackson, New Orleans, Chicago, and Milwaukee will be recruited to participate in this project. Planned outcomes include 1) an increase of leadership and management capacity; 2) strengthened network and relationships with organizations working to advance black male achievement; 3) the creation of "program-to-program" mentoring partnerships between organizations.

Children's Defense Fund

\$700,000/2 years (renewal, project support, contingent, CJF co-fund)

To provide renewed project support to the Children's Defense Fund (CDF) to expand its Young Advocates Leadership Training (YALT) and to support the developing infrastructure for its Black Community Crusade for Children initiative. Through the YALT program CDF will engage and train 500 black men and boys in community organizing and mobilization tactics. This training will equip participants with the necessary tools and skills to build power in their local communities to dismantle the school-to-prison pipeline and advocate for education reform.

Additional support will strengthen the work of CDF's Freedom Schools program, an outgrowth of the Black Community Crusade for Children. The Freedom Schools are a proven leadership development and empowerment program that provide an Integrated Reading Curriculum to boost children's motivation to read and learn. CDF partners with public schools, community-based organizations, faith congregations, colleges and universities and cities to operate program sites.

Kirwan Institute for the Study of Race and Ethnicity

\$500,000/2 years (project support, contingent, CJF co-fund)

To provide project support for the strategic communications, organizing and youth engagement activities to launch the Campaign to End the New Jim Crow, a partnership of the Kirwan Institute, Michelle Alexander and the Samuel DeWitt Proctor Conference. The Campaign to End the New Jim Crow is seen as the birth of a new racial justice movement that seeks to end the mass incarceration of people of color, particularly black males who are over-represented in America's criminal justice system. With CBMA support, the Kirwan Institute and its partners will 1) facilitate the networking and organizing of youth leaders, black faith communities and those directly impacted by the system of mass incarceration; and 2) assist with the development of a bold and creative strategy for movement-building to advance broader criminal justice policy reforms that dismantle the prison pipeline for black men and all low-income Americans. In addition to national advocacy efforts, The Campaign to End the New Jim Crow will also focus on local organizing efforts in three cities: New York, Chicago and New Orleans.

PolicyLink

\$500,000/1 year (renewal, project support)

To provide project support to PolicyLink to continue to leverage and expand the impact of the federal Promise Neighborhoods program. PolicyLink has worked since 2007 on improving life outcomes for black men and boys of color through policy advocacy and philanthropic partnership. During the coming year, PolicyLink will focus on three main goals: 1) incorporating a focus on Black men and boys into the Promise Neighborhoods program through a training module that addresses the crisis facing this population; 2) strengthening the local implementation of Promise Neighborhoods projects with investments from the U.S. Department of Housing and Urban Development's Choice Neighborhoods program; and 3) expanding the advocacy capacity of the national movement to maintain and increase federal support for the Promise Neighborhoods program.

Greater Newark Enterprises Corporation

\$75,000/1 year (new, project support)

To provide project support for Dr. Randal Pinkett to partner with the Association of Black Foundation Executives, to implement the *Redefine the Game* National Town Hall Tour. The tour and leadership sessions are based on Dr. Pinkett's recent book, *Black Faces in White Places: 10 Game-Changing Strategies to Achieve Success and Find Greatness*, which provides a series of tools and strategies created from interviews with prominent African American leaders. The tour will target 10 major urban cities, including those in the Campaign for Black Male Achievement's six targeted cities, for a series of "town hall" forums and panels. Town hall participants will organize around local opportunities to impact issues of race and diversity in their work places and communities through partnerships and mentorship. In addition to the ABFE partnership which will connect regional black philanthropic leaders to the tour, Redefine the Game will also partner with media sponsors, Black Enterprise Magazine, BlackEnterprise.com, and Diversity Inc. Magazine to raise awareness of local activities to improve the life outcomes of black men and boys. The tour will also utilize a host of social media tools to engage audiences online as well as offline. Additionally, an interactive website (redefinethegame.com) will be created to allow tour participants and others to access the strategies and tools provided in the book and connect to advocacy efforts in their communities. This work supports the Campaign's strategy to support efforts to challenge negative perceptions of black males through media and social marketing campaigns.

Robert C. Maynard Institute for Journalism Excellence

\$400,000/2 years (new, project support)

To provide project support to the Robert C. Maynard Institute for Journalism Excellence's Community Voices media literacy training and mentoring program. Since 1977, the Robert C. Maynard Institute for Journalism Excellence helped journalists and media companies diversify the news and newsrooms across the country. The Maynard Institute's Community Voices program trains citizens from African American neighborhoods in Chicago, IL and Jackson, MS to tell their own story in an effort to challenge and reframe negative perceptions of black men and boys and other community members. The Maynard Institute Community Voices Project will partner with a local newspaper in the selected CBMA cities to train 10 correspondents who have no previous media experience. Media professionals will teach community correspondents the elements of journalism and successful reporting. Additionally, multimedia experts and photographers will also teach the correspondents how to tell their stories in ways beyond using words.

Rap Sessions/The Jamestown Project

\$250,000/2 years (new, project support, contingent)

To provide project support for the Jamestown Project to engage the Rap Sessions initiative. The Rap Session Initiative was founded in 2005 by scholar, author and advocate Bakari Kitwana with the goal of engaging cross-generational audiences in difficult dialogues facing the two generations who came of age in the post-Civil Rights Movement era. By touring the nation with

leading activists, scholars and artists, Rap Sessions helps ignite crucial local debate and directs young people into local and national organizations and advocacy efforts. For the last six years, Rap Sessions has conducted annual national discussion tours focused on preparing young Americans to be fully informed, engaged and empowered citizens. Over the next two years, Rap Sessions will engage community based organizations throughout the Campaign for Black Male Achievement's six regions to build a national dialogue and movement around black youth civic engagement and addressing the negative perceptions of black youth.

Root Cause

\$1,400,000/1 Year (new, project support)

To provide project support for the planning and implementation of the CBMA Leadership Development & Sustainability Institute, a core deliverable of the recent CBMA scale-up. Root Cause, a Boston-based nonprofit research and consulting firm that partners with philanthropy, business, nonprofits and government to advance solutions to social problems, will serve as the lead intermediary along with partners Leadership Learning, Inc., Association of Black Foundation Executives, and Southern Partners Fund to plan and implement the launch of the Institute. Over the course of the grant term Root Cause will: 1) create a multi-year sustainability plan for the Institute; 2) generate a collection of "best-in-class" content for CBMA grantees and the broader field of black male achievement; 3) provide customized capacity-building support for the 12 cohort organizations; 4) recruit regional philanthropic partners; 5) manufacture and disseminate new publications and on-line information; and 6) develop a network of capacity-building partners, leaders and advisors to build momentum for this transformative work for the field.

Youth Today

\$75,000/1 year (project support)

To provide project support for the national publication *Youth Today* to research, publish and distribute a special edition depicting conditions and solutions to black males' overrepresentation in the criminal justice system; disproportionate black male unemployment rates; and low national high school graduation rates. Examples of possible solutions are the college access and completion program; The Posse Foundation youth development program; and the Abbott districts created by a series of New Jersey Supreme Court rulings that found the education provided to children in poor communities in New Jersey was inadequate and mandated that state funding for these districts be equal to that spent in the wealthiest districts in the state. Youth Today intends to leverage its relationships and influence with the wider media community to encourage additional media entities to report on the crisis and opportunities facing black males in America.

Additionally, CBMA will co-fund a grant to the Friends and Families of Louisiana's Incarcerated with the Criminal Justice Fund in the amount of \$200,000 over 2 years.