### **November 2009 Off-site Learning & Training Opportunities**

### Webinar -- Measuring Impact: Evaluating Policy and Advocacy Grants

Offered by: Grantmakers for Children, Youth & Families

<u>Date and Time</u>: November 4, 2009, 2-3:15pm ET <u>Event cost</u>: \$35 fee for non-GCYF members

Advance registration is required http://www.gcyf.org/programs/programs\_show.htm?doc\_id=803587

<u>Program Description</u>: This webinar will provide the tools for foundations to evaluate the impact of policy and advocacy grantmaking and to assess whether a potential grantee has the resources to engage in policy and advocacy work. Participation is limited to representatives of grantmaking institutions, philanthropic advisors and grantmaking affinity groups.

### **Foundations and Racial-Ethnic Diversity in NYC**

Offered by: 2009 NYC Collaborative for Fairness and Equity in Philanthropy

Date and Time: Monday, November 9, Noon-2pm

Location: 101 Avenue of the Americas, 22nd Floor, New York, NY 10013 (1, A, C, E trains to Canal Street)

To RSVP and for further information: info@latinopolicy.org

For more information: <a href="http://www.ncrp.org/files/events/cfep\_forum.pdf">http://www.ncrp.org/files/events/cfep\_forum.pdf</a>

<u>Program</u>: In the last few years, critical issues have been raised about fairness, accountability, and transparency in philanthropic giving that have sparked a national conversation within foundation and nonprofit communities alike. Several reports have been released questioning the diversity of giving practices and encouraging nonprofits and foundations to build new relationships with each other in order to find new solutions to these problems. This forum will bring different stakeholders together to:

- \* Further understand research demonstrating the lack of giving to Asian, Black, Latino, Native American and other traditionally marginalized communities;
- \* Reflect on efforts to bring transparency and equity to foundation giving; and
- \* Start conversations between New York City-based nonprofits of color and foundations about how to move forward and build relationships here.

Speakers: Orson Aguilar, Executive Director, Greenlining Institute, Berkeley, California, and Aaron Dorfman, Executive Director, National Committee for Responsive Philanthropy (NCRP), Washington, DC

# Meet the New Commissioner, Mayor's Office of Immigrant Affairs & Update on National Immigration Reform and Policies

Offered by: Philanthropy New York

Date and Time: November 10, 2009, 3-5pm

Location: New York Community Trust, 909 Third Avenue, 22nd floor, NYC

Event Cost: No cost

To register: http://www.philanthropynewyork.org/s\_nyrag/doc\_event.asp?CID=117&DID=30033

<u>Program Description</u>: This briefing will introduce funders to Fatima Shama, the newly appointed Commissioner of the Mayor's Office of Immigrant Affairs. Commissioner Shama will discuss the City's immigrant policies and priorities regarding language access, confidentiality safeguards, and health and other City services particularly in light of national trends.

Margie McHugh, Co-Director of the National Center on Immigrant Integration Policy at the Migration Policy Institute in Washington, D.C. will provide an update on the status of federal policies, including immigration reform and the Dream Act that would enable undocumented students to legalize their status. She will address the impact of healthcare reform on undocumented and legal immigrants and educational, ESL, and job training opportunities for immigrant students and adults under the stimulus package and other federal funding. And Muzaffar Chishti, Director of the Migration Policy Institute-New York Office, will talk about the effect of national immigration enforcement programs.

# <u>Webinar: Keeping communications front and center - even during tough financial times</u>

Offered by: Philanthropy Journal

Date and Time: November 11, 2009, 1pm ET

Event Cost: \$30

To register: https://www.philanthropyjournal.org/civicrm/event/register?id=48&reset=1

<u>Program Description</u>: Marketing and public relations are vital to every facet of your organization and, if done right, can increase the capacity of your organization and make furthering your mission easier. Join the Philanthropy Journal and Hannah Brazee Gregory to explore:

- The relationship between marketing communications and organizational capacity, including fundraising.
- Ways to help ensure marketing communications is not forgotten, even if staff positions are cut.
- The most common mistakes nonprofits make when it comes to marketing and public relations.
- Strategies for improving your organizations message and brand.
- Real things you can do today, at no cost, to market your nonprofit and further its mission.

Hannah Brazee Gregory is founder and chief creative officer for Shoestring Creative Group. She has written articles for national publications and presented workshops on nonprofit marketing and public relations.

## <u>Making Money Make Change (MMMC) 2009: Community Alternatives for Economic Transformation</u>

Offered by: MMMC, a project of the Tides Center

Date and Time: November 12-15, 2009

Location: Isabella Freedman Jewish Retreat Center, Falls Village, CT

For more information, please visit <a href="http://www.makingmoneymakechange.org/about\_09.php">http://www.makingmoneymakechange.org/about\_09.php</a>

<u>Program Description</u>: Making Money Make Change (MMMC) is a national, multiracial gathering for young people with wealth (ages 18-35) who believe in social change. The gathering is also for young people who have access to money and giving it away. MMMC is a confidential space to explore issues related to wealth, privilege, philanthropy, and participation in grassroots movements for justice and equality. Through workshops, discussions, and community-building activities participants support, challenge, and inspire each other to align their resources with their values and work for personal and societal transformation. While the majority of participants are young people with wealth, session facilitators and speakers from other class backgrounds are invited to participate in the retreat. MMMC is co-sponsored by four national social change organizations: Tides Foundation, Funding Exchange, Third Wave Foundation, and Resource Generation.

# **Experimental Workshop: Learning Session on the Impact of Your Values on Your Grantmaking Strategy**

Offered by: Philanthropy New York

Date and Time: November 18, 2009, 8:30-11am

Location: Philanthropy New York, 79 Fifth Ave., 4th floor, NYC

Event Cost: No cost

To register: <a href="http://www.philanthropynewyork.org/s\_nyrag/doc\_event.asp?CID=117&DID=30523">http://www.philanthropynewyork.org/s\_nyrag/doc\_event.asp?CID=117&DID=30523</a>

<u>Program Description</u>: Suggested for experienced program staff who are interested in reflecting on their own practice and the relationship between values they hold -- personally and professionally -- and how those values inform their strategic decisions in grantmaking. GrantCraft and 21/64 will moderate this applied research session about the role that values play in strategic decisions in grantmaking. Input from the session will inform a guide on the subject.

### **PRESENTERS**

- Jan Jaffe, founder of **GrantCraft**, practical wisdom for grantmakers.
- $\bullet$  Sharna Goldseker, Director, 21/64, a nonprofit consulting division of the Andrea and Charles Bronfman Philanthropies specializing in next generation and multigenerational strategic philanthropy.