

APPENDIX B

PIJ: INVESTIGATIVE JOURNALISM AND CLOSED SOCIETIES PORTFOLIOS

Investigative Journalism:

- supports the development of working models of financing investigative non-profits from sources other than donors;
- finances shared databases, story archives, collaborative platforms and other tools serving the entire field;
- supports the development of regional, and possibly, global and investigative grant funds provided by multiple donors;
- fosters partnerships between investigative journalists, civil society actors and other stakeholders, including networks of investigative journalists and outlets.

Closed Societies Portfolio:

- *Exiled Media Concept*: sustains funding for exiled media and related work in closed societies via coordinated efforts of multiple donors; diversifies income sources for exiled media, via alliances with media business experts; broadens and deepens exiled media partners' audience engagement, via collaboration with leading mainstream media; and equips exiled media partners with journalistic, managerial and financial skills to operate in nascent free markets;
- Networks producers of public interest content regionally and internationally, including with those in transitional societies, to share innovative practices, programming and sustainable models; reduces dependence on donor support by diversifying income sources; and brings partners together to debate audience creation, market demand for public interest content, and ways to monetise it.