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**U.S. Programs Board Meeting**  
New York Academy of Medicine  
1216 Fifth Avenue, Conference Room 558

February 13-14, 2012

AGENDA

**Monday, February 13, 2012**

- |                         |                                                                                                                   |
|-------------------------|-------------------------------------------------------------------------------------------------------------------|
| 8:30-9:00 a.m.          | Breakfast                                                                                                         |
| 9:00-9:15 a.m.          | Welcome, Approval of October 5, 2011 Board Meeting Minutes & Overview of Agenda                                   |
| 9:15-11:15 a.m.         | Report from the Communications Working Group (Bryan A. Stevenson)                                                 |
| 11:15-11:45 a.m.        | Presentation of Opinion Research on George Soros (Mark Steitz, expert in the field of political testing)          |
| 11:45-12:15 p.m.        | Voter Suppression Update                                                                                          |
| <b>12:15-12:30 p.m.</b> | <b>Break and get lunch</b>                                                                                        |
| 12:30-1:15 p.m.         | Working Lunch - Discussion on implications of Citizens United                                                     |
| 1:15-2:45 p.m.          | Panel: Role of Religion in Public Life (Panelists: Hishaam Aidi, Richard Cizik & Chris Grumm)                     |
| <b>2:45- 3:00 p.m.</b>  | <b>Break</b>                                                                                                      |
| 3:00 – 4:15 p.m.        | Board Member Duties and Conflicts of Interest ( <b>Executive Session</b> )                                        |
| 4:15-5:15 p.m.          | Work Group Discussion (open session resumes)                                                                      |
| 7:30 p.m.               | Informal Dinner at Home of George Soros to Discuss Current Events (staff attendance optional) - 1060 Fifth Avenue |

**Tuesday, February 14, 2012**

- 8:00-9:00 a.m. Breakfast
- 9:00-9:30 a.m. Update on Executive Director Search (**Executive session**)
- 9:30-10:00 a.m. Remarks from OSI President-Designate Chris Stone (open session resumes)
- 10:00-11:00 a.m. Presentation on the Global OSF network (Aryeh Neier)
- 11:00-11:15 a.m. **Break**
- 11:15-12:15p.m. Discussion City/State Strategies
- 12:15-12:45 p.m. Break and get lunch**
- 12:45-2:00 p.m. Working Lunch - Continue Discussion on City/State Strategies
- 2:00-2:30 p.m. Update on Young Men's Initiative (**Diana Morris, Shawn Dove**)

**End of Board Meeting**

## **Biographies of New U.S. Programs Board Members**

### **Yochai Benkler**

Yochai Benkler is the Berkman Professor of Entrepreneurial Legal Studies at Harvard, and faculty co-director of the Berkman Center for Internet and Society. Since the 1990s he has played a part in characterizing the role of information commons and decentralized collaboration to innovation, information production, and freedom in the networked economy and society. His books include *The Wealth of Networks: How social production transforms markets and freedom* (Yale University Press 2006), which won academic awards from the American Political Science Association, the American Sociological Association, and the McGannon award for social and ethical relevance in communications. His work is socially engaged, winning him the Electronic Frontier Foundation's Pioneer Award for 2007, Public Knowledge's IP3 Award in 2006, and the Ford Foundation Visionaries Award in 2011. It is also anchored in the realities of markets, having been cited as "perhaps the best work yet about the fast moving, enthusiast-driven Internet" by the Financial Times and named best business book about the future in 2006 by *Strategy and Business*. Benkler has produced reports or served in an advisory capacity for a range communications and intellectual property regulators and policy makers at the national and international levels. His work can be freely accessed at [benkler.org](http://benkler.org).

### **Steve Coll**

Steve Coll is President of New America Foundation, and a staff writer for *The New Yorker* magazine. Previously he spent 20 years as a foreign correspondent and senior editor at The Washington Post, serving as the paper's managing editor from 1998 to 2004. He is the author of seven books including *The Deal of the Century: The Break Up of AT&T* (1986); *The Taking of Getty Oil* (1987); *Eagle on the Street*, based on the Pulitzer Prize-winning account of the SEC's battle with Wall Street (with David A. Vise, 1991); *On the Grand Trunk Road: A Journey into South Asia* (1994), *Ghost Wars: The Secret History of the CIA, Afghanistan and Bin Laden, from the Soviet Invasion to September 10, 2001* (2004); *The Bin Ladens: An Arabian Family in the American Century* (2008); and *Private Empire: Exxon Mobil and American Power* (2012). Mr. Coll's professional awards include two Pulitzer Prizes. He won the first of these, for explanatory journalism, in 1990, for his series, with David A. Vise, about the SEC. His second was awarded in 2005, for his book, *Ghost Wars*, which also won the Council on Foreign Relations' Arthur Ross award; the Overseas Press Club award and the Lionel Gelber Prize for the best book published on international affairs during 2004. Other awards include the 1992 Livingston Award for outstanding foreign reporting; the 2000 Robert F. Kennedy Memorial Award for his coverage of the civil war in Sierra Leone; and a second Overseas Press Club Award for international magazine writing. Mr. Coll graduated Phi Beta Kappa, Cum Laude, from Occidental College in 1980 with a degree in English and history. He lives in Washington, D.C.

## Guest Biographies

### **Hishaam Aidi**

Hishaam Aidi received his PhD in political science from Columbia University, and has taught at Columbia's School of International and Public Affairs, and at the Driskell Center for the Study of the African Diaspora at the University of Maryland, College Park. He is the author of *Redeploying the State* (Palgrave 2008) a comparative study of privatization and labor movements in Latin America and the Arab world. He is also the editor with Manning Marable of an edited volume titled *Black Routes to Islam* (Palgrave 2009). As a journalist, he has written for various outlets including Al Jazeera, The New African, ColorLines, Souls and Middle East Report. Dr. Aidi was named a Carnegie Scholar in 2009. He is currently a Lecturer at Columbia University's School of International and Public Affairs, and a Global Fellow at the Open Society Foundation.

### **Richard Cizik**

Richard Cizik is the President of the New Evangelical Partnership for the Common Good, a faith-based organization committed to an agenda that fosters values consistent with an open and free society. Cizik has played a leadership role in bringing evangelicals, scholars, and policy-makers together in the search for common ground on a host of national and international challenges, including climate change, civil liberties, economic justice, and national security.

In 2002, Cizik participated in the Climate Forum (Oxford, England) which produced the "Oxford Declaration" on global warming, and was instrumental in creating the Evangelical Climate Initiative, introduced in 2006. He later collaborated with Nobel laureate Eric Chivian, Harvard Professor Emeritus Edward O. Wilson and leading evangelical pastors to produce a document entitled the "Scientist and Evangelical Call to Action." Cizik has published many articles and editorials and is the author and editor of *The High Cost of Indifference* (Regal Books). He conceptualized and directed the document "For the Health of the Nation: An Evangelical Call to Civic Engagement," and has written for the *Washington Post*, *Huffington Post*, *New York Times*, and many other publications. From 2008-2010, he served as co-Chair of the Chicago Council on Global Affairs Taskforce on Religion and the Making of U.S. Foreign Policy to advance understanding of the role of religion in world affairs and to develop a framework to appropriately integrate religion into U.S. foreign policy.

Cizik graduated with a B.A., cum laude, Political Science, Whitworth University (1973); Master of Divinity, Denver Seminary (1979); M.A., Public Affairs, The George Washington University School of Public & International Affairs (1985). In 2005, he was awarded the Ecclesiastical degree of Doctor of Divinity, honoris causae, The Methodist Episcopal Church, USA. Cizik sits on advisory boards of the Institute on Religion and Public Policy, the Nicholas Institute for Environmental Policy Solutions at Duke University, and the Evangelical Environmental Network.

### **Chris Grumm**

Chris Grumm grew up as the daughter of a Lutheran missionary with generations of pastors and bishops in her family tree. She has worked both in the church and with secular organizations to build an agenda of social change and justice, concentrating on change within communities on the ground as well as institutions and systems.

Most recently Chris Grumm was the CEO/President of the Women's Funding Network (WFN). During her 11 year tenure as CEO the network grew from 75 to over 160 with assets of over \$500,000,000. Women's funds have been a leader in the world of social change philanthropy and were key partners and leaders in the Women Moving Millions Campaign that raised over \$200,000,000. Prior to WFN she was the Executive Director of the Chicago Foundation for Women.

Grumm also served as the first Vice-President of the newly formed Evangelical Lutheran Church in America and spent 4 years in Geneva, Switzerland as the Deputy General Secretary of the Lutheran World Federation. During that time she worked with church leaders both in the United States and around the globe in the development and execution of their public voice.

Grumm was trained as a health educator and worked for a number of years in California in the area of reproductive and maternal and child health. She is a trained community organizer, the principles of which she has applied to all of her work throughout her career. Currently she is consulting through her company, Chris Grumm Consulting Group. Her focus is leveraging organizations and leaders who can bring solutions to scale and create true social change impact in communities around the world.

### **Mark Steitz**

Mark Steitz founded TSD Communications in 1993. He directs strategic communications efforts for a wide range of businesses, progressive organizations and campaigns. Steitz's current clients include financial firms, research organizations, and foundations.

Steitz is a leader in the field of political testing and targeting. He is a founding Board member of the Analyst Institute, which conducts randomized controlled experiments for progressive campaigns and causes. He is a Senior Advisor to Catalist, the progressive voter database company which he helped found. He co-founded Copernicus Analytics (now part of Catalist) and QRS New Media. He is also on the advisory board of Greenberg Quinlan Rosner Research.

Steitz and TSD developed international communications strategy for the Athens 2004 Olympics from the bidding process in 1997 through the Games. He oversaw international and crisis communications for the global retailer The Body Shop between 1993 and 1996.

Steitz was Director of Communications and Research at the Democratic National Committee under Ron Brown, developed the free media and scheduling targeting system for the 1992 Clinton campaign, and previously worked on the Presidential campaigns of Reverend Jesse Jackson and Senator Gary Hart.

An economist by training, Steitz was Chief Economist in the office of Senator Hart and worked at the Congressional Budget Office from 1978 to 1986 as an industrial and tax policy analyst.

He has an MA in Economics from Yale University and a BA from St. John's College in Annapolis.