

To: U.S. Programs Board
From: Ann Beeson, Leonard Noisette, Diana Morris and Daniel Wolfe (International Harm Reduction Development Program)
Re: Integrated Drug Policy Reform Strategy–Update
Date: May 14, 2010

As you know, staff from the Criminal Justice Fund, the national Closing the Addiction Treatment Gap Initiative, OSI-Baltimore’s Tackling Drug Addiction Program, the International Harm Reduction Development Program and OSI-DC have continued to work to better connect our drug policy related work in the United States in the areas of sentencing reform, access to treatment and adoption of harm reduction principles. At our February meeting, the board approved our request to use up to \$2 million of the \$4.5 million in designated funding for select activities while we further developed our overall strategy. While we still intend to present our fully developed strategy for the board’s approval at the September US Programs Board meeting, we believe that recent policy events, more fully discussed below, make it is critical to our efforts to be able to aggressively make targeted grants in the immediate future. We now seek the board’s approval to make additional grants toward the remainder budgeted for drug policy reform efforts (\$2.5 million).

Since February, the drug policy working group has refined its strategic framework and has begun the development of a targeted campaign to expand this work. We have tentatively labeled this effort the Campaign for a New Drug Policy. Our proposed campaign focus is supported by the time-sensitive opportunities presented by adoption of national healthcare reform, the erosion of support for the removal of the federal syringe exchange ban, the release of the new national drug control strategy with rhetoric but virtually no new funding for treatment, and the continued economic pressure on the states to address excessive costs of incarceration. We had planned to convene at the beginning of June of a meeting of a group of advisors to help refine this new framework, but to ensure high level participation, we have rescheduled the meeting for mid-summer.

We have identified immediate grant activities, and three core principles of grantmaking, to advance our goals.

- 1) Dependence on drugs is a chronic disease and should be addressed through a public health framework, including harm reduction practices, access to addiction treatment for those who need it, and sound evidence.
- 2) Criminal sanctions for use and/or possession of drugs for personal use in the absence of another crime are counter-productive, discriminate against communities of color and the poor, and need to be challenged. Research and policy that fail to distinguish between drug use and drug dependence and the overemphasis on criminal justice as a unilateral response to both must be challenged as well.

- 3) There is a critical need for structural reforms that will reduce the excessive incarceration of low-income individuals and people of color who enter the illicit drug market for economic reasons.

Our ultimate goal is to generate the political will and public discussion to move from the War on Drugs framework to one embracing public health, harm reduction, public safety, and healthy communities.

Grantmaking to Support this Strategic Framework

We have identified a number of areas in which immediate grantmaking could help to advance these goals and objectives:

Access to Treatment (\$1 million - \$1.5 million)

As the federal government begins to implement health care reform, it must begin to define terms and benefits that were purposefully left vague in the legislation. Addiction is a lesser known entity in the somatic health care system. For this reason, advocates must be part of the creation of the addiction treatment benefit. There are a few current grantees that are well placed to influence this work, and grantmaking will support other health care advocates to ensure that health reform includes a meaningful addiction treatment benefit. Practices of State Health Insurance Exchanges (places where individuals and small businesses can purchase health care), and rules and regulations governing Medicaid benefits and financing, will vary from state to state. If advocates are successful, the benefit package can be more robust than the federal mandate. However, equally important, there are a lot of local ways to create barriers to any “benefit.” We anticipate grants that would support work at the national level and in key states (including some of the current nine Closing the Addiction Treatment sites):

- advocacy for access to effective treatment;
- advocacy and technical assistance for implementation of healthcare reform (e.g., further development of parity regulations and education, advocacy and monitoring to implement them; development and implementation of regulations to ensure a meaningful addiction benefit under healthcare reform; and integration of treatment into primary care);
- technical assistance to increase the capacity of states to meet the increased demand for treatment (with the removal of financial barrier to treatment, which healthcare reform will allow); and
- strategic communications to raise public awareness of and enhance confidence in the effectiveness of treatment and harm reduction strategies.

Potential grantees and contractees: VS Consulting; Legal Action Center; Trust for America’s Health; George Washington University Health Policy Team; State Associations of Addiction Services; Community Catalyst, PRISM

Harm Reduction (\$500,000-\$750,000)

The lifting of the federal syringe exchange ban has been followed by little concrete action. Guidance anticipated for U.S. government work at the national and international level has yet to

be issued, and Congressional representatives are signaling that they may wish to “rethink” in light of charges that they are soft on drugs. There are two critical areas of advocacy to support: state level activity to support policy development and implementation that enables use of federal support, and continued advocacy to rally support from the public health community and other allies for harm reduction and a move away from drug war strategies. Grants in this area will support:

- effective implementation of needle exchange post lifting of federal funding ban;
- a campaign to encourage researchers to sign on to protesting the criminalization/drug war approach to be released at the AIDS Conference in Vienna;
- research to assess breaks in the continuum between harm reduction and treatment services in the US, with the intention of fighting the argument that harm reduction and treatment are separate approaches;
- advocacy in five key states to ensure inclusion of needle exchange in state strategies and to enable use of federal dollars; and
- assessment of drug court practices, with attention to patterns of referral to residential abstinence based treatment and accounts of limited willingness to refer to community based/outpatient/methadone treatment

Potential grantees: International Center for Science in Drug Policy; Columbia University School of Public Health; National Alliance of State and Territorial AIDS Directors; BC Centre for Excellence

Decriminalization of Addiction, Non-Dependence Drug Use and Low-level Involvement in Illicit Drug Trade (\$500,000 - \$750,000)

A major challenge in advocating for a truly new approach to drug policy is to engage policy makers and the public around the need to address the full array of harms caused by past and current prohibitionist policies and practices. Grants in this area will support:

- effective implementation of emerging criminal law/sentencing reform actions (e.g. Rockefeller Drug Law Reform in New York);
- advocacy to support decriminalization and diversion efforts;
- strategic communications to elevate the discussion/debate around racial disparities caused by and the ineffectiveness of prohibitionist approaches, and

around how prohibitionist practices encourage development of illicit drug trade; and

- investment in innovative programs

Potential grantees: Center for Community Alternatives; Voluntary Committee of Lawyers; Defender Association; Mothers Against Teen Violence; National Justice Initiative

Next Steps

We will continue to work to develop a final strategy paper for presentation to the board in September 2010. We are moving forward with plans to reschedule the meeting of our group of advisors, tentatively in late July, at which we will solicit feedback on the plan. The group we plan to convene will include former Drug Czar, NYC police chief and Houston mayor Lee Brown, Foreign Policy editor Moisés Naím, and Director of New York Academy of Medicine Urban Health program David Vlahov (a full list of individuals invited to serve as advisors is attached.) In the interim, our ability to move forward within the framework set out above will help us gain momentum at a critical moment of opportunity. We look forward to discussing this with you at our meeting.

Drug Policy Advisors (in formation, as of May 14, 2010)

Bryan Stevenson Jonathan Soros	Founder and Executive Director, Equal Justice Initiative of Alabama President and Deputy Chairman of Soros Fund Management LLC
David Vlahov	Senior Vice President for Research and Director of the Center for Urban Epidemiologic Studies, The New York Academy of Medicine
Deborah Peterson Small	Executive Director, Break the Chains: Communities of Color and the War on Drugs
Dr. Arthur Evans	Director, Philadelphia Department of Behavioral Health and Mental Retardation Services
Dr. Moisés Naím	Editor in Chief, Foreign Policy Magazine
Dr. Peter L. Beilenson	Commissioner of Health, Maryland
Ethan Nadelmann	Founder and Executive Director of the Drug Policy Alliance
James Rucker	Co-founder and Executive Director, Color of Change
Robert Rooks	Director of Criminal Justice Programs, NAACP
Dr. Lee P. Brown	Chairman and CEO of Brown Group International
Debra Furr-Holden	PIRE Public Services Research Institute, John Hopkins Bloomberg School of Public Health

MEMORANDUM

To: U.S. Programs Board
From: Ann Beeson & Mimi Corcoran
Date: May 17, 2010
Re: Delegation of Authority to Approve Grants from the Special Fund
for Poverty Alleviation

As you know, the U.S. Programs Board has been authorized by OSI to approve all U.S. Programs grants that exceed \$2 million. Our practice is to present such grant proposals to the Board for consideration and review at the regularly scheduled Board meetings.

However, the Special Fund for Poverty Alleviation, as part of its mandate to make grants that leverage funds, including public funds, to appropriate grantees, has in the past and expects it will continue to identify funding opportunities for grants exceeding \$2 million that must be approved and processed on a very expedited basis.

For that reason, and with the approval of Aryeh Neier, we request that the Board delegate its authority to approve grants in excess of \$2 million that are made by the Special Fund for Poverty Alleviation to the Special Fund's three Board Advisors: Deepak Bhargava, Geoff Canada, and Jonathan Soros.

Name of Organization: Fair Food Network
Tax Status: 501 (c) (3) Public charity
Purpose of Grant: To support the Mo' Bucks Double Value Coupon project as it expands in Detroit and across Michigan by encouraging low-income consumers to use their federal food assistance benefits to purchase fresh produce at farmers' markets, while setting the stage to shift federal food assistance policy.
Previous OSI Support: None
Organization Budget US \$2,388,522.00 for 2010
Project Budget US \$6,000,284.00 over three years
Amount Requested US \$3,000,000.00
Amount Recommended Up to US \$3,000,000.00 contingent upon a 1:1 private match
Term: April 1, 2010 to December 31, 2012

Sources of Private Support	Amount of Support
Americana Foundation	\$25,000
Ann Arbor Area Community Foundation	\$50,000 (Proposal submitted)
Associated Food and Petroleum Dealers Foundation	\$50,000
Bank of America	\$25,000 (This funding has been received)
Charles Stewart Mott Foundation	To Be Decided
Community Foundation for Southeast Michigan	\$117,000
Erb Family Foundation	\$75,000
Four County Community Foundation	\$15,000
Humpty Dumpty Foundation	\$5,000
John S. and James L. Knight Foundation	\$34,000
Kresge Foundation	\$633,000 (A portion committed in 2009)
LISC Detroit	\$25,000
Max and Marjorie Fisher Foundation	To Be Decided
McGregor Fund	\$100,000
Rotary Charities of Traverse City	\$50,000 (Proposal submitted)
Ruth Mott Foundation	\$60,000 (LOI submitted)
The Jewish Fund	\$25,000
The Skillman Foundation	To Be Decided
Wholesome Wave Foundation	\$40,000
W.K. Kellogg Foundation	\$1,200,000 (LOI submitted)
Total Matching Private Funds	\$2,529,000.00
Anticipated Matching Private Funds *	\$471,000.00

*** It is anticipated that these funds will be raised within the next 3 to 6 months. No funds would be released without the documentation of the required private 1:1 match.**

Sources of Public Support *	Amount of Support
Congresswoman Kilpatrick & Congresswoman Kaptur	\$320,000 earmarked
Michigan Nutrition Network	\$187,500
USDA Rural Development Cooperative Agreement	\$40,000 already received
Michigan Department of Agriculture Specialty Crop Block Grant	\$60,000
Michigan Department of Human Services	In-kind assistance
Total Matching Public Funds	\$607,500.00

*** Please note these public funds do not count towards the 1:1 private match requirement, but they represent a strong commitment and buy-in for the project by the public sector.**

Description of Organization:

By partnering with individuals, community-based organizations, funders, government leaders and others to design a food system that upholds the fundamental right to healthy, fresh and sustainably-grown food, particularly in historically-excluded communities, Fair Food Network encourages local selection, ownership and control of food sources that are environmentally sound, socially just, and economically viable.

Founder and CEO, Dr. Oran B. Hesterman led the Kellogg Foundation Sustainable Food Systems and Agriculture Program for 15 years, directing over \$150 million into sustainable food systems projects nationwide. Dr. Hesterman’s work is supported by a Board of 4 Directors, an Advisory Board of 20, a director of programs, a communications director, an operations director, an executive assistant, and contract and volunteer help as needed.

Description of Program for Which Funding Is Sought:

Fair Food Network’s Mo’ Bucks Double Value Coupon project is an innovative way to encourage low-income consumers to use their federal food assistance benefits (Supplemental Nutrition Assistance Program or food stamps) to purchase fresh produce at farmers’ markets. The project will target SNAP-eligible residents and SNAP recipients, enabling them to make healthier food choices by providing incentives to spend their SNAP benefits on fresh produce at farmers markets, increasing their purchasing power for healthier food, and supporting the local food economy, which includes urban

gardeners and farmers, and locally-owned small groceries and farm stands, as well as traditional farmers.

The overall goals of the Mo' Bucks Double Value Coupon project are to increase access, affordability, and availability of healthier foods in underserved communities, to provide local, small-scale farmers with a broader, more diverse market, and to demonstrate that there is significant demand for fresh produce in lower-income, urban areas.

Through this project, more Farmers' Markets in Michigan will become equipped to accept SNAP "bridge cards," and they will also become sites where potential SNAP recipients are assisted in determining their eligibility. The project then draws on a pool of funds to "match" these customers' purchases. When a customer uses their SNAP benefits at a farmers' market, they receive an equal amount of double value coupons that can be used at the market to purchase any Michigan-grown fruit or vegetable. This concept, already piloted in Detroit and several other cities in the United States, demonstrates that a small inducement can shift buying and eating habits and results in healthier outcomes for low-income families while also supporting local farmers.

Rationale for Recommendation:

Hundreds of thousands of Michigan residents live in what are termed "food deserts," areas without adequate access to full-service grocery stores or healthy food outlets. A disproportionate percentage of residents in these areas are SNAP-eligible or current SNAP beneficiaries. Consequently, low-income residents are being denied access to healthy produce, and billions of federal SNAP dollars are being spent on nutritionally inadequate foods.

The Mo' Bucks Double Value Coupon project will be a catalyst for policy change, and that change is the primary way in which program impact will be sustained in the long term. Coupled with a rigorous evaluation and policy advocacy, this project intends to shift future food assistance policy so that low-income families will receive a special allotment of SNAP to be spent on healthy foods.

There is a consensus emerging that current federal food assistance programs, while enabling low-income families and individuals to have increased funds for groceries, do not address the need for healthier food. Studies at USDA show that financial incentives have a greater impact on healthy eating habits than either disincentives or nutrition education. With this project, farmers' markets become points of access for redeeming SNAP benefits for healthy food, with some markets also determining eligibility and providing greater benefits access.

The debate about instituting an incentive-type approach with SNAP has been stalled as hunger advocates have focused on increasing the total dollar benefit of food stamps. We believe that it is time to both increase food assistance benefits and target a portion of the increase to fresh produce purchases. Infusing this policy debate with evidence from a project that demonstrates the feasibility and effectiveness of a SNAP incentive program

can affect nutrition assistance policy. Hence, this project serves as an opportunity to provide direct services to impoverished families and individuals in Michigan via benefits access, while also serving as an opportunity to demonstrate evidence that advances US Programs and the Special Fund's poverty alleviation advocacy goals for OSI target populations.

Mimi recommends that the grant of up to \$3,000,000.00 be awarded over a three year period, contingent upon meeting the 1:1 private match, to allow the Fair Food Network to demonstrate the effectiveness of incentives to encourage healthier food choices for food stamp users and to influence federal food assistance policy through its Mo' Bucks Double Value Coupon project.

BIOGRAPHIES OF U.S. PROGRAMS BOARD MEMBERS

Deepak Bhargava

Deepak Bhargava is Executive Director of the Center for Community Change, a national nonprofit organization whose mission is to develop the power and capacity of low-income people, especially low-income people of color, to change the policies and institutions that affect their lives.

During his tenure as Executive Director, Mr. Bhargava has sharpened the Center's focus on grassroots community organizing as the central strategy for social justice and on public policy change as the key lever to improve poor people's lives. He conceived and led the Center's work on immigration reform, which has resulted in the creation of the Fair Immigration Reform Movement (FIRM), a leading grassroots network pressing for changes in the country's immigration laws. He has spearheaded the creation of innovative new projects like Generation Change, a program that recruits, trains and places the next generation of community organizers, and the Community Voting Project, which brings large numbers of low-income voters into the electoral process. Mr. Bhargava has also overseen a dramatic internal transformation of the organization over the past years, resulting in a younger, more diverse board and staff, a new physical home at 1536 U Street, and greater focus of the organization's work on strengthening and aligning community organizations towards policy change.

Mr. Bhargava has provided intellectual leadership on a variety of issues including the future of the progressive movement in the United States, poverty, racial justice, immigration reform, community organizing, and economic justice. He has written on these issues for a range of publications including The New York Times, The Washington Post, The Nation, and The American Prospect. His groundbreaking article co-authored with Jean Hardisty, "[Wrong About the Right](#)," influenced how many progressives think about the strategies necessary to achieve lasting social change. Mr. Bhargava has testified before Congress on over 20 occasions.

Prior to his appointment as Executive Director of the Center in 2002, Mr. Bhargava served as the Center's Director of Public Policy. He also directed the National Campaign for Jobs and Income Support, a coalition of grassroots groups established in 2000 to give low-income people a voice in the reauthorization of the federal welfare law and other areas critical to poor people. He has run numerous national campaigns that have resulted in significant improvements in the lives of low-income families.

Mr. Bhargava currently serves on the boards of the Discount Foundation, the League of Education Voters, The Nation editorial board, the National Advisory Board for the Open Society Institute, and Democracia Ahora. Born in Bangalore, India, Mr. Bhargava immigrated to the United States when he was a child. He grew up in New York City and graduated summa cum laude from Harvard College. He lives in Washington, D.C. with his partner Harry Hanbury, a documentary filmmaker.

Leon Botstein

Leon Botstein has been president of Bard College since 1975. He is also the Leon Levy Professor of the Arts and Humanities at Bard. He received his B.A. degree with special honors in history from the University of Chicago and M.A. and Ph.D. degrees in European history from Harvard. He serves as chair of the board of the Central European University in Budapest and as board member of the Open Society Institute - New York.

Dr. Botstein has been the music director of the American Symphony Orchestra since 1992 and conducts the ASO's subscription concert series at Lincoln Center. In 2003, he was appointed the music director of the Jerusalem Symphony Orchestra, the orchestra of the Israel Broadcast Authority. As an active international conductor, he makes frequent guest appearances with major orchestras around the world, and his recording with the London Symphony Orchestra of Popov's Symphony No. 1, Op. 7 was nominated for a 2006 Grammy Award. Dr. Botstein is also editor of *The Musical Quarterly*. He has published over 100 articles and reviews on music, education, history, and culture. He was editor of "Quasi una Fantasia: Juden und die Musikstadt Wien," published in 2003 by Wolke Verlag; an English translation, "Jews and the City of Vienna, 1870–1938," was published in 2004 by Yale University Press. He also edited "The Complete Brahms," published in 1999 by Norton. He is author of "Jefferson's Children: Education and the Promise of American Culture," published in 1997 by Doubleday. His book "Judentum und Modernität: Essays zur Rolle der Juden in der Deutschen und Österreichischen Kultur 1848–1938" was published in 1991 by Böhlau Verlag in Vienna; a Russian translation was published in 2003.

Geoffrey Canada

Since 1990, Mr. Canada has been the President and Chief Executive Officer for the Harlem Children's Zone. In a June 2004 cover story in *The New York Times Magazine*, the agency's Zone Project was called "one of the most ambitious social experiments of our time." The Project offers an interlocking network of social service, education and community-building programs to thousands of children and families in a 60-block area of Central Harlem.

Mr. Canada, who grew up in the South Bronx, has dedicated his life to helping children who grew up in conditions similar to those faced by his family to secure both educational and economic opportunities. Prominent among his many efforts are the Harlem Children's Zone's Beacon School, Harlem Peacemakers Program, and Community Pride Initiative. The Beacon School program provides support 12 hours a day, 365 days a year to children and families in Central Harlem.

A third-degree black belt, Mr. Canada is the founder (in 1983) of the Chang Moo Kwan Martial Arts School and is the East Coast Regional Coordinator for the Black Community Crusade for Children. The Chang Moo Kwan Martial Arts School is a nationally recognized model for violence prevention efforts. The Crusade is a nationwide effort to

make saving Black children the number one priority in the Black community and is being coordinated by Marian Wright Edelman and the Children's Defense Fund.

Before joining the Harlem Children's Zone, he served as Director of the Robert White School, a private day school for troubled inner city youth in Boston. Upon returning to New York City in 1983, Mr. Canada became the Program Director for Truancy Prevention Program.

Mr. Canada holds a B.A. from Bowdoin College and a M.A. in Education from the Harvard Graduate School of Education. He has won numerous awards, including: the first Heinz Award in 1994, the McGraw Prize for Education, the Jefferson Award for Public Service, the Robin Hood Foundation's Heroes of the Year Award, Child Magazine's "Children's Champion" award, the Spirit of the City Award from the Cathedral of St. Johns the Divine, Bowdoin College's Common Good Award and New York University's Brennan Legacy Award. He has also received Honorary Degrees from Harvard University, Williams College, John Jay College of Criminal Justice, the Bank Street College of Education and Lombard Theological Seminary. Mr. Canada has written two books: "Fist Stick Knife Gun: A Personal History of Violence in America," published in 1995 by Beacon Press, and "Reaching Up for Manhood: Transforming the Lives of Boys in America," published in 1998 by Beacon Press.

Joan Dunlop

Joan Dunlop was born and educated in England and has lived and worked in the United States since 1960. She currently serves on the Board of Directors of the Open Society Institute in the United States; on the sub-board of the Network Women's Program of the Open Society Institute; as well as on the boards of the International Women's Health Coalition, the Berkshire Taconic Community Foundation in Great Barrington, Massachusetts and the Foundation for Community Health in the North West Corner of Connecticut.

From 1984 to 1998, Ms. Dunlop was President of the International Women's Health Coalition (IWHC), an international organization based in New York City that earned a reputation as an authoritative voice for women's perspectives on population policy. In leading IWHC, she shaped its role as a catalyst, advocate and technical agency both in the international community and in policy development in New York, Washington D.C. and Geneva. IWHC led the efforts that made women's reproductive and sexual health and rights a central tenet of the United Nations Conference on Population and Development in Cairo in 1994 and the Women's Conference in Beijing in 1995.

Her background includes work for the Budget Director of New York City under Mayor John Lindsay, and several stints in nonprofit organizations and foundations including The Ford Foundation, The Fund for the City of New York, The Commonwealth Fund and the Rockefeller Brothers Fund where she was a Distinguished Fellow from 1998-2001.

In the 1970s, she was on the personal staff of John D. Rockefeller 3rd working on international population issues including women's reproductive rights and sex education. In the early 1980s, she was executive assistant to Dr. Vartan Gregorian, President of the New York Public Library.

Mallika Dutt

Mallika Dutt is the founder and executive director of Breakthrough (with offices in India and the United States), an international human rights organization that uses media and popular culture to promote values of dignity, equality and justice. Until December 2000, Mallika was the Program Officer for the Human Rights and Social Justice Program at the Ford Foundation's New Delhi office. She also served as the Associate Director of the Center for Women's Global Leadership.

Mallika authored *With Liberty and Justice for All: Women's Human Rights in the United States* (Center for Women's Global Leadership, 1994). She was also the co-author of *Local Action Global Change: Learning About the Human Rights of Women and Girls* (Center for Women's Global Leadership and the United Nations Development Fund for Women, 1999).

While studying law at NYU, Dutt co-founded Sakhi for South Asian Women, combating the violence against women in the New York community. She also worked at the Center for Constitutional Rights and the ACLU Reproductive Freedom Project.

Mallika has served on boards and committees of the Human Rights Watch Women's Rights Project and Asia Watch; Sister Fund; Asian American Pacific Islanders in Philanthropy; Lt. Governor Committee on Public Police Relations; Committee on Sex and Law, Association of the Bar of the City of New York; and the U.S. NGO Coordinating Committee for the UN World Conference Against Racism; and WITNESS.

Mallika grew up in Kolkata and Mirzapur in India.

Sherrilyn Ifill

Sherrilyn Ifill has been a Professor of Law at the University of Maryland School of Law since 1993. Professor Ifill writes about the importance of judicial diversity and impartiality in judicial decision-making. Her articles about race, judging and judicial selection have led to Professor Ifill's recognition as an expert on these subjects.

Professor Ifill also writes about the history of racial violence and contemporary reconciliation efforts. Her book about truth and reconciliation commissions for lynching, entitled "On the Courthouse Lawn: Confronting the Legacy of Lynching in the 21st Century," was released by Beacon Books in February 2007. Prior to joining the Maryland faculty, Professor Ifill served as an Assistant Counsel at the NAACP Legal Defense and Educational Fund in New York, where she litigated voting rights cases. Before that, she was a Fellow at the American Civil Liberties Union in New York. During her tenure at Maryland law school, Professor Ifill has continued to litigate and consult on cases on

behalf of low-income and minority communities. Professor Ifill serves on the Board of the Open Society Institute in Baltimore and the Enoch Pratt Free Library in Baltimore City. She is co-chair of the Maryland Attorney General's Task Force on Voting Irregularities and the Reporter for the Maryland Judicial Campaign Conduct Committee.

Bill Moyers

Bill Moyers recently retired from one of the most prolific and acclaimed careers in journalism. Over the past 40 years he was publisher of *Newsday*, a columnist for *Newsweek*, senior correspondent for the distinguished documentary series *CBS REPORTS*, and senior news analyst for the *CBS Evening News*. In 1986 he founded Public Affairs Television, an independent production company which has since created a score of groundbreaking series for PBS -- from *The Power of Myth* and *Faith and Reason* to *Now with Bill Moyers* and, most recently, *Bill Moyers Journal*. His work has been honored with 35 Emmys from the National Academy of Television Arts and Sciences, including the Lifetime Achievement Award, nine Peabody awards, three Alfred I. duPont/Columbia University Gold Batons, and one of the first honorary degrees in fine arts from the American Film Institute. He has also received the Charles Frankel Prize (now the National Humanities Medal) from the National Endowment for the Humanities "for outstanding contributions to American cultural life," and the PEN USA Courageous Advocacy Award. His books include bestsellers such as *Listening to America*, *The Language of Life*, *The Power of Myth*, and *Moyers on Democracy*. Moyers was a founding organizer of the Peace Corps during the Kennedy Administration and special assistant to President Lyndon Johnson from 1963-1967. He is president of the Schumann Center for Media and Democracy, a non-profit organization devoted to furthering the cause of a free and independent press. He has been married 56 years to Judith Davidson Moyers, who is his business and creative partner and chief executive officer of Public Affairs Television.

Arveh Neier

Before joining the Open Society Institute and the Soros Foundations as President in September 1993, Arveh Neier spent twelve years as Executive Director of Human Rights Watch, of which he was a founder in 1978. Prior to that position, he worked for the American Civil Liberties Union for fifteen years, including eight as national Executive Director.

Mr. Neier served as an Adjunct Professor of Law at New York University for more than a dozen years (1978-1991) and has lectured at a number of the country's leading universities and at universities in many other countries. He is a member of the American Academy of Arts & Sciences and the recipient of six honorary doctorates (State University of New York-Binghamton, Hofstra University, Hamilton College, American University, University of Connecticut, and John Jay College of Criminal Justice), the American Bar Association's Gavel Award and the International Bar Association's Rule of Law Award.

The author of six books (“Dossier” (1975), “Crime and Punishment: A Radical Solution” (1976), “Defending My Enemy” (1979), “Only Judgment” (1982), “War Crimes” (1998), and “Taking Liberties” (2003)), Mr. Neier has also contributed chapters to more than thirty-five books.

He has been a frequent contributor to *The New York Review of Books* and has also published in such periodicals as *The New York Times Magazine*, *The New York Times Book Review*, *Foreign Policy*, *Dissent* and a number of law journals. For a dozen years he wrote a column on human rights for *The Nation*. He has contributed more than a 150 op-ed articles to newspapers, including *The New York Times*, *The Washington Post*, *The Boston Globe*, *The Los Angeles Times*, and *The International Herald Tribune*. Many of his articles have been syndicated internationally.

Mr. Neier was born in Nazi Germany and became a refugee at an early age. An internationally recognized expert on human rights, he has conducted investigations of human rights abuses in more than forty countries around the world. For more than a quarter of a century, he has been directly engaged in efforts to promote compliance with international humanitarian law (the laws of armed conflict) and in the global debate on accountability and bringing to justice those who have committed crimes against humanity. He played a leading role in the establishment of the international tribunal to prosecute those responsible for war crimes and crimes against humanity in the former Yugoslavia.

George Soros

George Soros is Chair of Soros Fund Management LLC. He was born in Budapest in 1930. He survived the Nazi occupation and fled communist Hungary in 1947 for England, where he graduated from the London School of Economics. He then settled in the United States, where he accumulated a large fortune through an international investment fund he founded and managed.

Soros has been active as a philanthropist since 1979, when he began providing funds to help black students attend Cape Town University in apartheid South Africa. He has established a network of philanthropic organizations active in more than 50 countries around the world. These organizations are dedicated to promoting the values of democracy and an open society. The foundation network spends about \$450 million annually. Soros is the author of nine books, including most recently *The Age of Fallibility*. His articles and essays on politics, society, and economics regularly appear in major newspapers and magazines around the world.

Jonathan Soros

Jonathan Soros is President and Deputy Chairman of Soros Fund Management LLC. Prior to joining SFM, Mr. Soros clerked for Judge Stephen F. Williams of the United States Court of Appeals for the D.C. Circuit and co-founded Fair Trial Initiative (FTI), a North Carolina-based nonprofit organization that seeks to improve the quality of

representation available to death penalty defendants. He serves on the board of directors of FTI and of the Open Society Institute (OSI). Mr. Soros is a graduate of Harvard Law School and the John F. Kennedy School of Government. He received his B.A. from Wesleyan University in 1992.

Bryan A. Stevenson

Bryan Stevenson is the Executive Director of the Equal Justice Initiative in Montgomery, Alabama and also a Professor of Law at the New York University School of Law. His representation of poor people and death row prisoners in the deep South has won him national recognition. He and his staff have been successful in overturning dozens of capital murder cases and death sentences where poor people have been unconstitutionally convicted or sentenced. Mr. Stevenson has been recognized as one of the top public interest lawyers in the country. His efforts to confront bias against the poor and people of color in the criminal justice system have earned him dozens of national awards including the National Public Interest Lawyer of the Year, the ABA Wisdom Award for Public Service, the ACLU National Medal of Liberty, the Reebok Human Rights Award, the Olaf Palme Prize for International Human Rights and the prestigious MacArthur Foundation Fellowship Award Prize. He is a graduate of Harvard Law School and the Harvard School of Government. He has published articles on race, poverty and the criminal justice system, and manuals on capital litigation and habeas corpus.

Ethan Zuckerman

Ethan Zuckerman is a research fellow at the Berkman Center for Internet and Society at Harvard Law School. His research in the field of information and communication technology for development includes work on telecommunications policy, free and open source software, and citizen media. With Rebecca MacKinnon, he is the cofounder of Global Voices (www.globalvoicesonline.org), an award-winning international community of bloggers and citizen journalists. Prior to his work with Berkman and Global Voices, Ethan founded Geekcorps, a volunteer organization which sent technology experts to work with ICT companies in the developing world. He is the former CTO of Tripod.com, a pioneering web hosting company based in Western Massachusetts, where he lives and works. He serves as advisor to several nonprofit projects that focus on technology and social change. His personal blog, "My Heart's in Accra" is located at <http://ethanzuckerman.com/blog>.

Biographies of Proposed U.S. Programs Board Members May 2010

Robert Redford

Robert Redford is somewhat of an anomaly in the entertainment industry. Though he has been world-famous for some 30 years, he remains a highly private individual. He is an ardent conservationist and environmentalist, a man who stands for social responsibility and political involvement and an artist and businessman who is a staunch supporter of uncompromised creative expression. His life-long passion for nature and issues of justice has resulted in Redford being widely acknowledged as a highly effective and dedicated political and environmental activist.

He is recognized the world over for the roles he has played and the projects he has directed or produced throughout a distinguished stage and film career. His passion remains to make films of substance and social/cultural relevance, as well as to encourage others to express themselves through the arts. Believing that it is the unexpected and uncommon, which ultimately enlivens the cultural ecology of a society, Redford has nurtured more than a generation of innovative voices in independent film through his non-profit Sundance Institute and Film Festival. Harvard Business Review observed, "Sundance has become to Hollywood what Silicon Valley has been to the high-tech industry."

Andy Stern

PRESIDENT-EMERITUS, SERVICE EMPLOYEES INTERNATIONAL UNION (SEIU), CTW, CLC

Andy Stern is the former president of the 2.2 million member Service Employees International Union (SEIU), the largest union of health care, doctors, nurses, janitors, security officers, child care, home care, hospital, and state workers, and the fastest-growing union in North America. As both a labor leader, and a leader on major issues confronting American workers, Stern is a leading voice and a prominent advocate for people who work. Called a "courageous, visionary leader who charted a bold new course for American unionism," Stern's practical solutions to achieve economic opportunity and justice for all workers have earned the respect of workers, business leaders and policy makers on both sides of the aisle. Under his tenure as president, SEIU bucked the trend and through its signature national and global organizing campaigns SEIU grew by more than 1.2 million workers, turning traditionally underpaid service work into jobs that can help support a family and lift up a community. Stern began working as a social service worker and member of SEIU Local 668 in 1973. He served as organizing director for SEIU before his landmark election as president in 1996. After launching a national debate about the fundamental change needed to unite the 9 out of 10 American workers who have no organization at work, Stern led SEIU out of the AFL-CIO and transformed the national labor landscape by founding the [Change to Win](#) labor federation with six other

major unions in 2005. Stern is a board member of the Broad Foundation, the Economic Policy Institute, a lifetime Trustee of the Aspen Institute, the President of the Kaiser Permanente Partnership, and SEIU's National Industry Pension.

Stern is a graduate of the University of Pennsylvania, and has two children Matt and Cassie.

Eric Ferrero, Deputy Director, U.S. Programs

Eric Ferrero has worked at national social justice advocacy organizations for the last 15 years, including those focusing on the criminal justice system, the rights of LGBT people and those with HIV/AIDS, reproductive freedom, and extreme poverty. (Several of the organizations he has worked for are USP grantees.) For the last four-and-a-half years, he has served as Communications Director at the Innocence Project, the national organization that uses DNA testing to exonerate innocent prisoners and pursues reforms in the criminal justice system. As part of the Innocence Project's senior management team, he has helped more than double the organization's budget, staff size and caseload over the last couple of years. Prior to that, he ran campaigns and communications at Physicians for Reproductive Choice and Health, Lambda Legal and the ACLU's LGBT Rights and HIV/AIDS Projects (where he also did crossover work on the rights of prisoners, women and immigrants). Earlier in his career, he was in Washington, DC, at the National Law Center on Homelessness and Poverty and the National Mentoring Partnership, after working in the California State Legislature and registering/mobilizing migrant farmworker communities for statewide political campaigns in California. He is the lead author of "Too High a Price: The Case Against Restricting Gay Parenting (Introduction by Rosie O'Donnell)," first edition, and his writing has appeared in the Washington Post, USA Today, the Wall Street Journal and numerous other outlets.